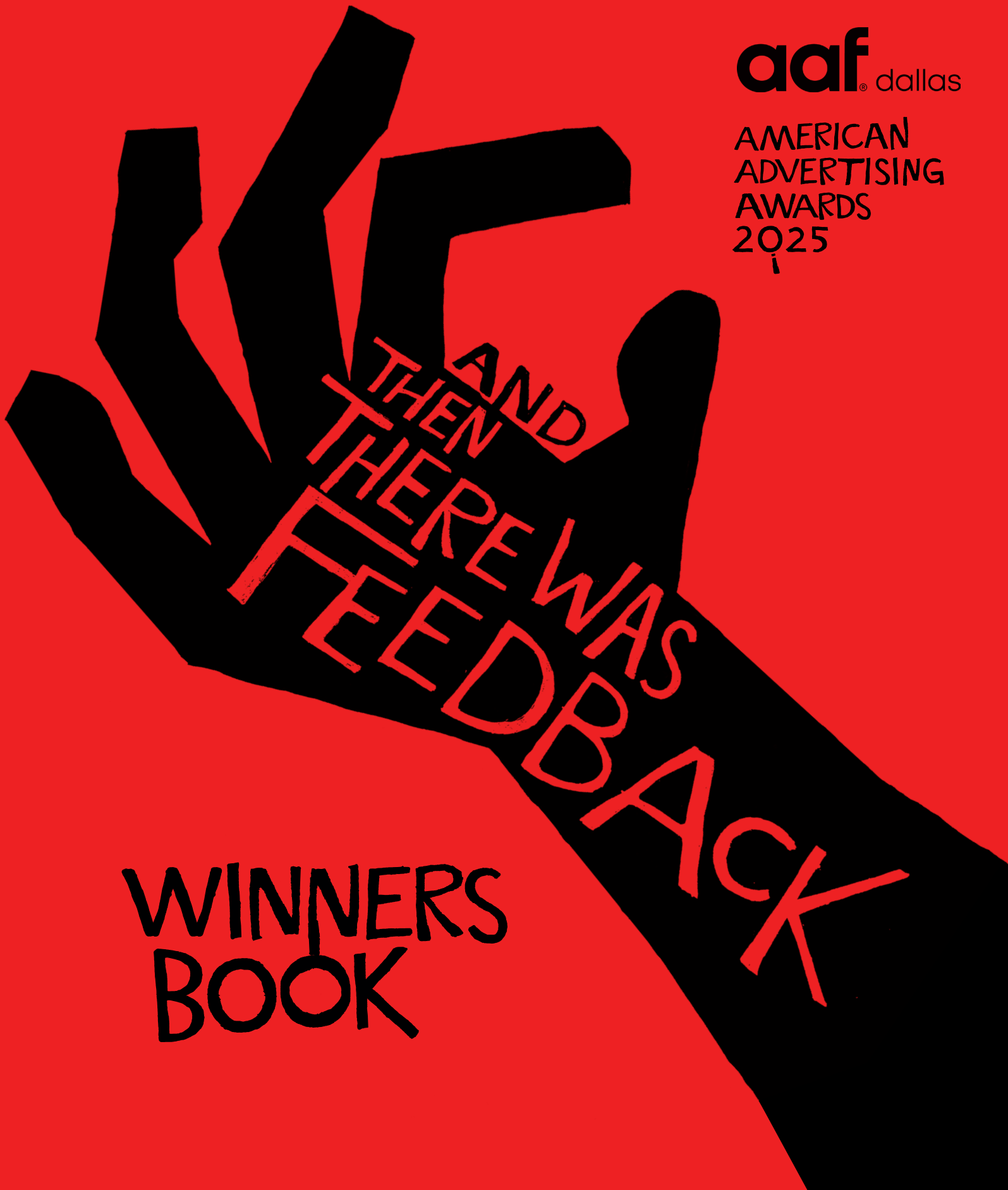
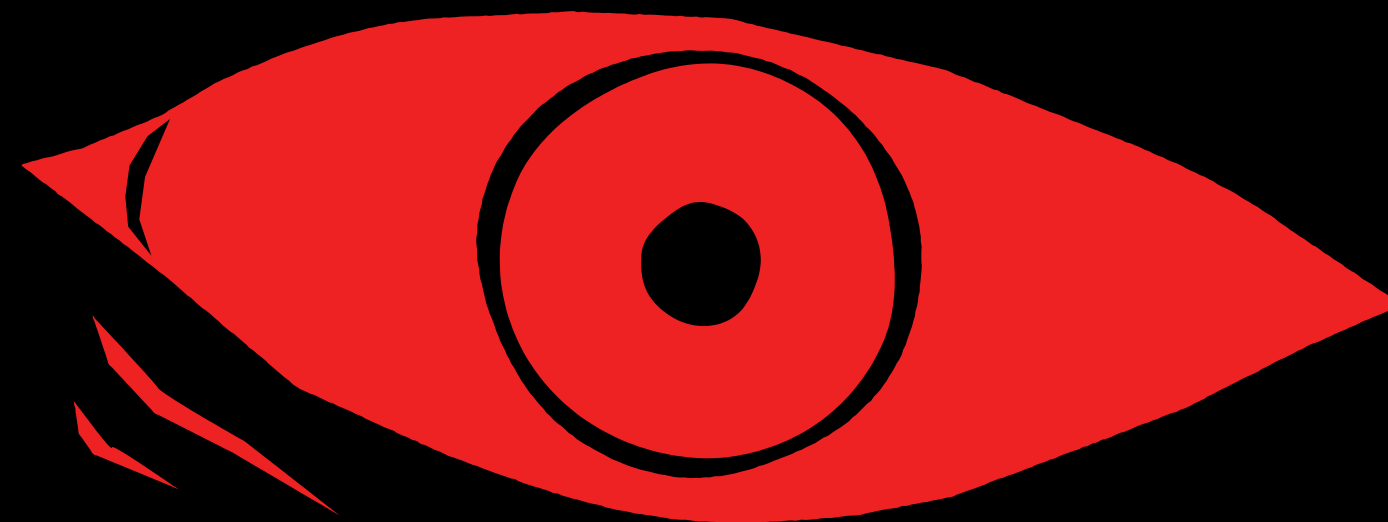
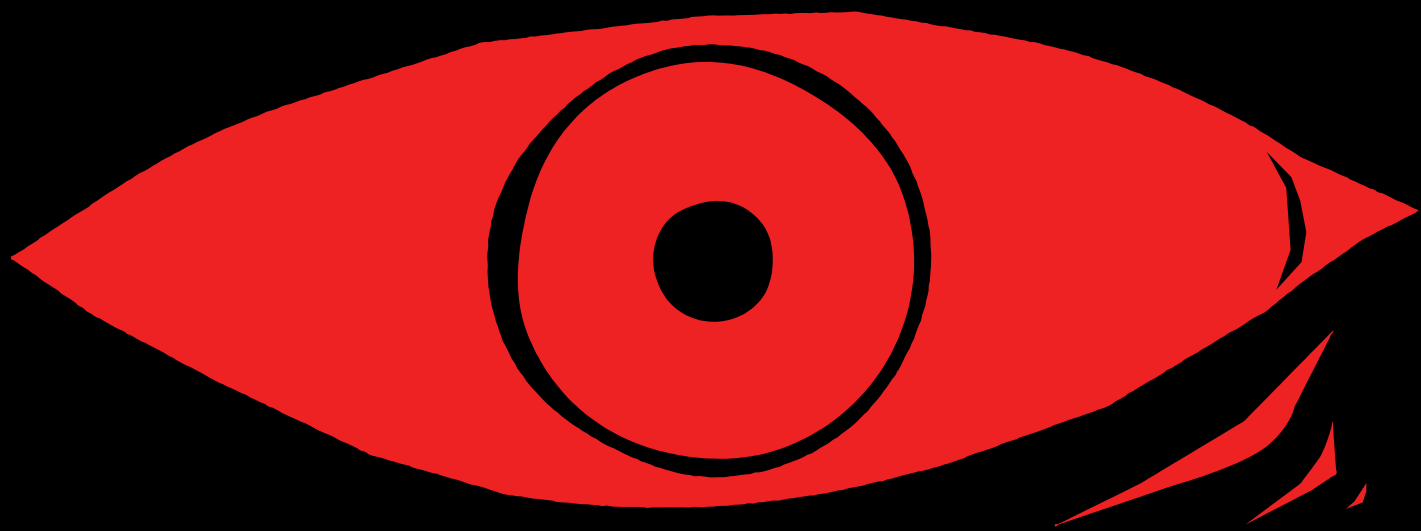


aaf® dallas

AMERICAN
ADVERTISING
AWARDS
2025



WINNERS
BOOK



Tonight is about the work — the best creative ideas coming out of our city, and the fantastic teams making it happen. Congratulations to this year's award winners, best of luck on the road to National, and thank you to the entire Dallas ad community for showing up every day for the industry we adore.

Elisa
AAF Dallas President
Partner, Managing Director
3Headed Monster

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88	Mosaic Artist
92	Best in Show
96	Credits

SUITS AWARDS

HANNA
TINSIO & PAYTON
LAMBERT

Young Professional of the Year
Copywriter & Art Director
Plot Twist Creativity

LAURENCE
GLASSCOCK

Agency Account Executive of the Year
Account Director
Plot Twist Creativity

ALISA
EHLE

**Agency Media Strategist/
Planner/Buyer of the Year**
VP, Strategy & Product
Arm Candy

CHRISTOPHER
OWENS

Educator of the Year
Head of Brand Strategy
TRG

KIM
ALEXANDER

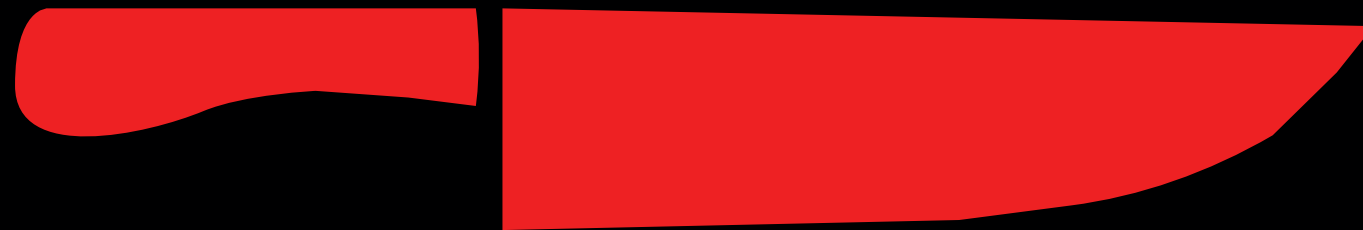
Production Partner of the Year
Director of Production
Plot Twist Creativity

KALIE
WHITSETT

Agency Leader of the Year
VP, Digital & Creative
Augustine

HOWARD
TERRY

Client of the Year
Chief Marketing Officer
Golden Chick





LOCAL AWARD

LOCAL AWARD

Title:
Break Out The Good Stuff

Category:
The Dallas Holly

Recipient:
Poke The Bear

Client:
See's Candies



Break Out The Good Stuff.





STUDENT

AWARDS

STUDENT AWARDS — SILVER

Title:
Appliance Repair
Shouldn't Be Scary

Category:
Consumer Campaign

Recipient:
Lucy Kieffer

Client:
Southern Methodist
University



Title:
Birkenstock /
Where to Next?

Category:
Consumer Campaign

Recipient:
Spencer Hogan &
Ross Yenerich

Client:
Southern Methodist
University

Title:
School of Visual
Arts Poster

Category:
Single

Recipient:
Ethan Jones

Client:
Southern Methodist
University



Title:
Appliance Repair
Shouldn't Be Scary

Category:
Campaign

Recipient:
Lucy Kieffer

Client:
Southern Methodist
University

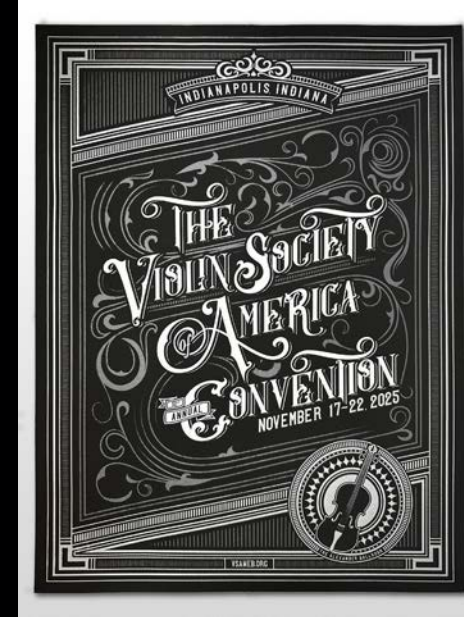
STUDENT AWARDS — SILVER

Title:
Etsy / Make it Personal

Category:
Campaign

Recipient:
Kailyn Sawhny

Client:
Southern Methodist
University



Title:
The Violin Society of America

Category:
Typeface Design

Recipient:
Nikki Caballero

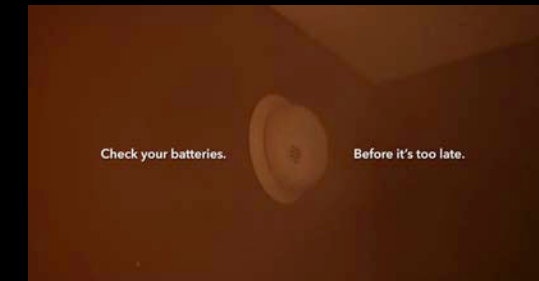
Client:
Texas A&M University -
Commerce

Title:
Perfumania / Discount
Fragrances

Category:
Consumer Campaign

Recipient:
Bella Mac &
Tyler Chapman

Client:
Southern Methodist
University



Title:
Check Your Smoke
Detector Batteries

Category:
Campaign

Recipient:
Emma Georghakis

Client:
Southern Methodist
University

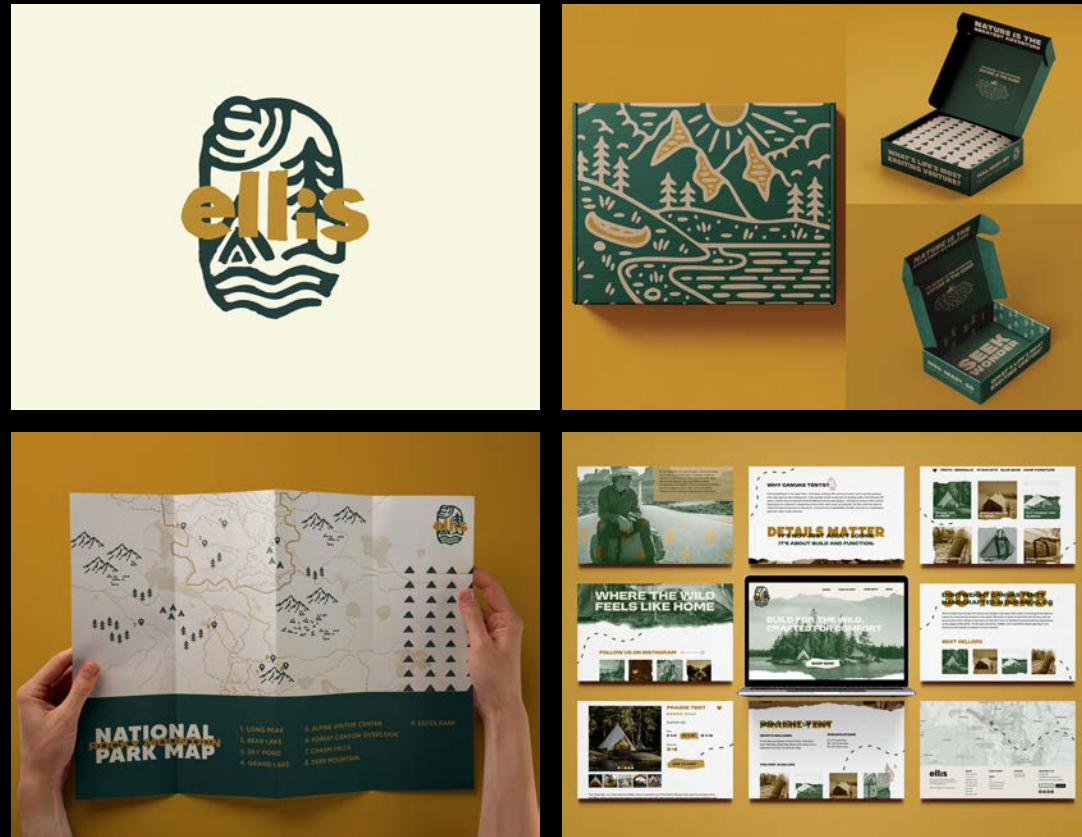
STUDENT AWARDS — SILVER

Title:
Ellis Canvas Tents
Branding

Category:
Campaign

Recipient:
Kiara Gomez

Client:
East Texas A&M
University



Title:
Is NARCAN Worth It?

Category:
Campaign

Recipient:
Tyler Chapman &
Ross Yenerich

Client:
Southern Methodist
University



Title:
Amazon Prime /
Essentials, Same Day

Category:
Campaign

Recipient:
Gustavo Lucrecio

Client:
Southern Methodist
University



STUDENT AWARDS — GOLD

Title:
Special Olympics

Category:
Campaign

Recipient:
Ross Yenerich

University:
Southern Methodist University



Title:
DeWalt
High-Performance
Trade Tools

Category:
Site

Recipient:
Marilyn Garcia

University:
University of North
Texas



Title:
NatGeo Expeditions

Category:
Single

Recipient:
Emma Clarke & Linh Vu

University:
Southern Methodist
University

Title:
Screamfest Horror
Film Festival

Category:
Campaign

Recipient:
Spencer Hogan &
Emma Clarke

University:
Southern Methodist
University



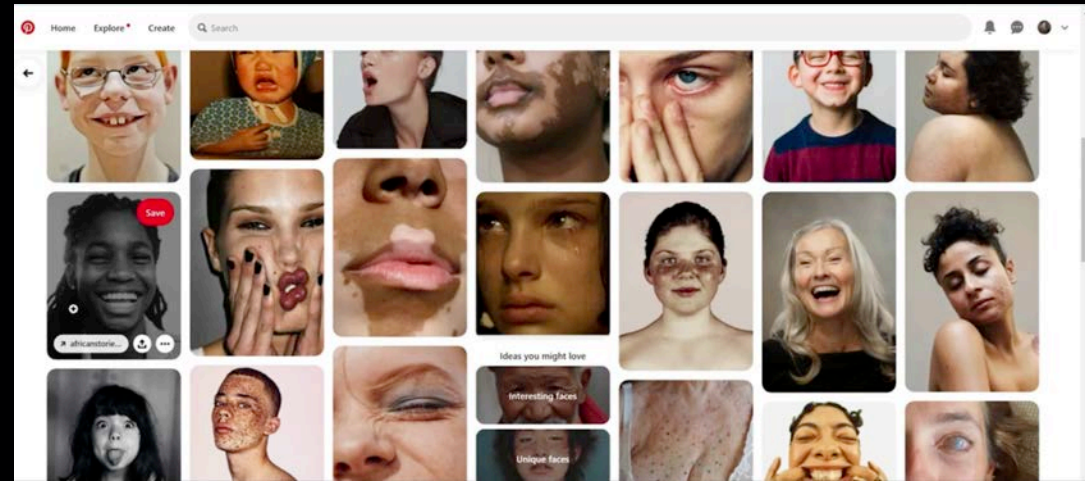
STUDENT AWARDS — GOLD

Title:
Pinterest

Category:
Single

Recipient:
Linh Vu &
Allie Weinstein

University:
Southern Methodist
University



Your big idea starts with a pin.

What's on your Pinterest board?

Title:
Please Play with
the Exhibits.

Category:
Consumer Campaign

Recipient:
Bernadette Cruz

University:
Southern Methodist
University



Title:
Ten : One Cheese Shop

Category:
Campaign

Recipient:
Ylliana Larsen

University:
University of
North Texas

Title:
Please Play with
the Exhibits.

Category:
Consumer Campaign

Recipient:
Bernadette Cruz

University:
Southern Methodist
University



Title:
Twilight Coffee
Branding

Category:
Campaign

Recipient:
Twilight Coffee

University:
Texas A&M University -
Commerce



STUDENT AWARDS — GOLD

Title:
Raid Wasp &
Hornet Killer

Category:
Campaign

Recipient:
Knox Miller

University:
Southern Methodist
University



Title:
Social Media, Made to
be Addictive

Category:
Campaign

Recipient:
Jordan Naivar

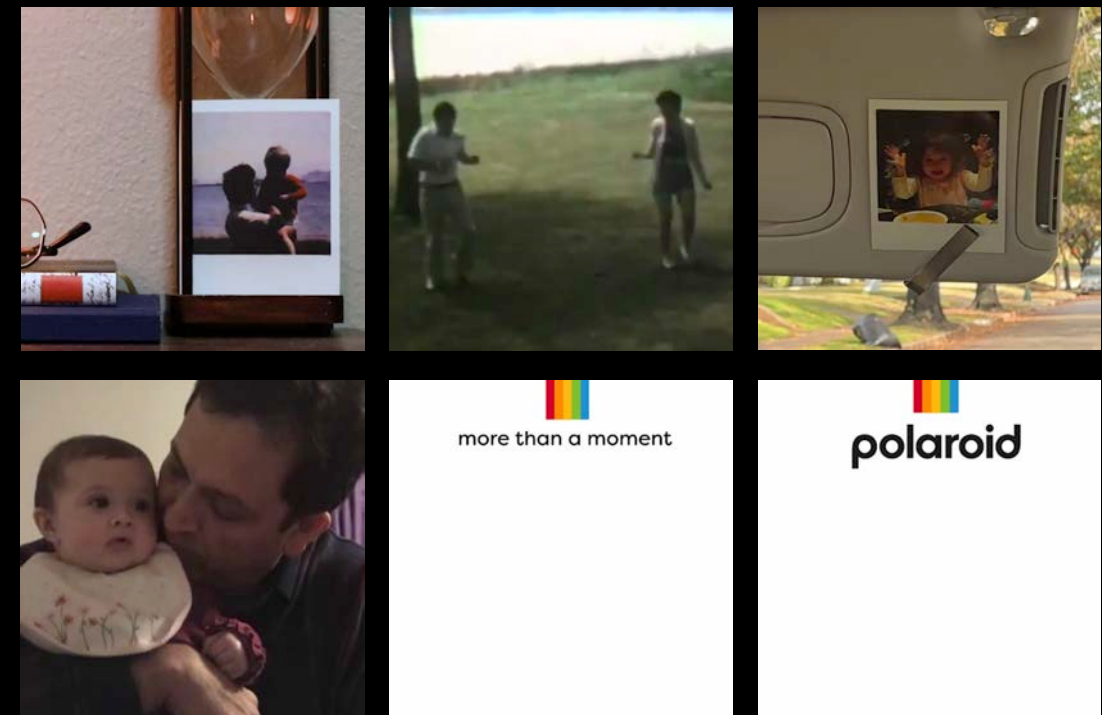
University:
Southern Methodist
University

Title:
Social Media,
Made to be Addictive

Category:
Consumer Campaign

Recipient:
Jordan Naivar

University:
Southern Methodist
University



Title:
Polaroid / More than
a Moment

Category:
Campaign

Recipient:
Kailyn Sawhny &
Ross Yenerich

University:
Southern Methodist
University

STUDENT AWARDS — GOLD

Title:
Singer - Sewing for Peace Program

Category:
Campaign

Recipient:
Caleb Ramos

University:
University of North Texas



JUDGES' CHOICE



Title:
Miracle-Gro Christmas: Keep it Real

Category:
Copywriting

Recipient:
Lilly James

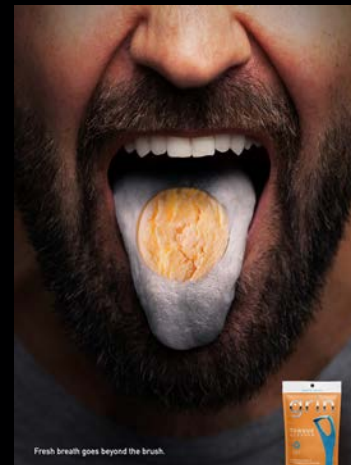
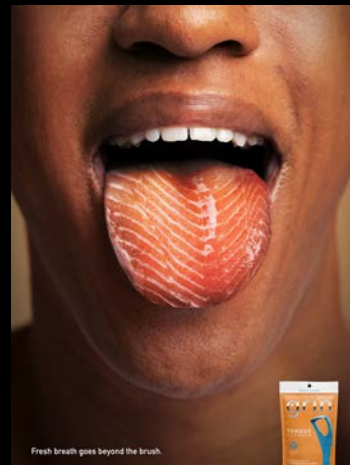
University:
Southern Methodist University

Title:
Grin Tongue Scrapers

Category:
Campaign

Recipient:
Kaya Lee

University:
Southern Methodist University

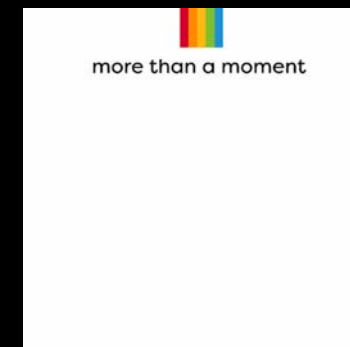


Title:
Polaroid / More than a Moment

Category:
Copywriting

Recipient:
Kailyn Sawhny & Ross Yenerich

University:
Southern Methodist University



STUDENT AWARDS — GOLD

Title:
Hanky Panky Logo

Category:
Logo Design

Recipient:
Emma Georghakis

University:
Southern Methodist University



Title:
Calphalon Nonstick Cookware

Category:
Copywriting

Recipient:
Caroline Corcoran

University:
Southern Methodist University

Title:
Waterloo Guitars

Category:
Campaign

Recipient:
Brennah Wagner

University:
University of North Texas



Title:
Perfumania / Discount Fragrances

Category:
Campaign

Recipient:
Bella Mac & Tyler Chapman

University:
Southern Methodist University

BEST IN SHOW

Title:
DeWalt
High-Performance
Trade Tools

Category:
Site

Recipient:
Marilyn Garcia

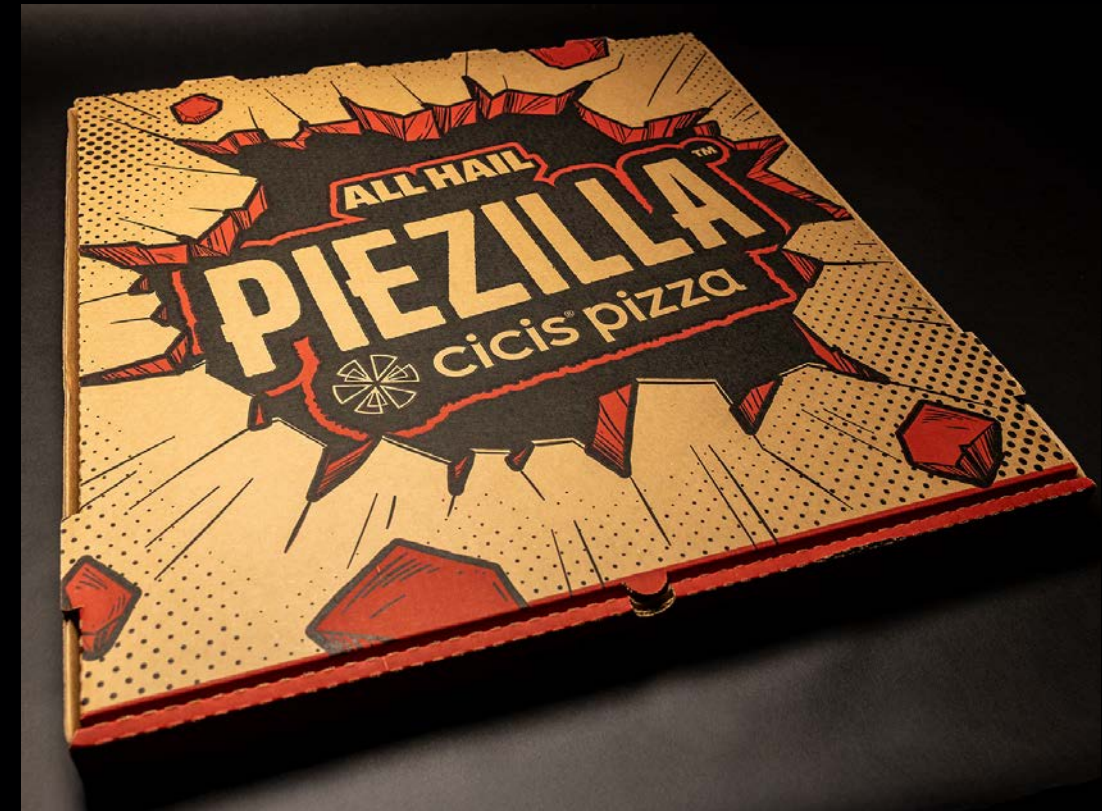
University:
University of North
Texas



PROFESSIONAL
AWARDS

SILVER

Title: Texas Dairy Queen Influencer Box
Category: Direct Marketing - Direct Mail
Recipient: The LOOMIS Agency
Client: Texas Dairy Queen Operators Council



Title: Cici's Piezilla
Category: Sales Promotion - Packaging
Recipient: 3Headed Monster
Client: Cici's Pizza

Title: Eclipse Cookies
category: Sales Promotion - Point of Purchase
Recipient: The Shop
Client: Tiff's Treats Cookie Delivery



To celebrate the total Solar Eclipse in 2024, Tiff's Treats offered a limited time flavor mix of dark chocolate cookies and lemon sugar cookies.

In store, screens displayed a real-time eclipse tracker, with the moon and sun represented by the two cookies. The slow moving video was in exact sync with the timing of the eclipse, reminding walk-in customers not to miss it. And during the moment of totality, the in-store screen went black as well.



Actual time of totality



Title:
Face

Category:
Collateral -
Special Event Materials

Recipient:
TRG

Client:
TRG



Title:
AICP SW Sponsor Reel

Category:
Ad Industry
Self-Promotion Film,
Video & Sound

Recipient:
Republic

Client:
AICP / Southwest

Title:
Cockatoo

Category:
Online Film,
Video & Sound

Recipient:
BeautifulBeast

Client:
Colon Cancer
Coalition



Title:
#1 Pencils

Category:
Ambient Media Single
Occurrence

Recipient:
TRG

Client:
Nature's Own

JUDGES' CHOICE

28 weeks.
Pregnant with naturally-conceived triplets,
a 1 in 750,000 chance...



Title:
FedEx Family House -
McLaughlins

Category:
Non-Broadcast
Audio/Visual

Recipient:
Sawtooth

Client:
FedEx Family House

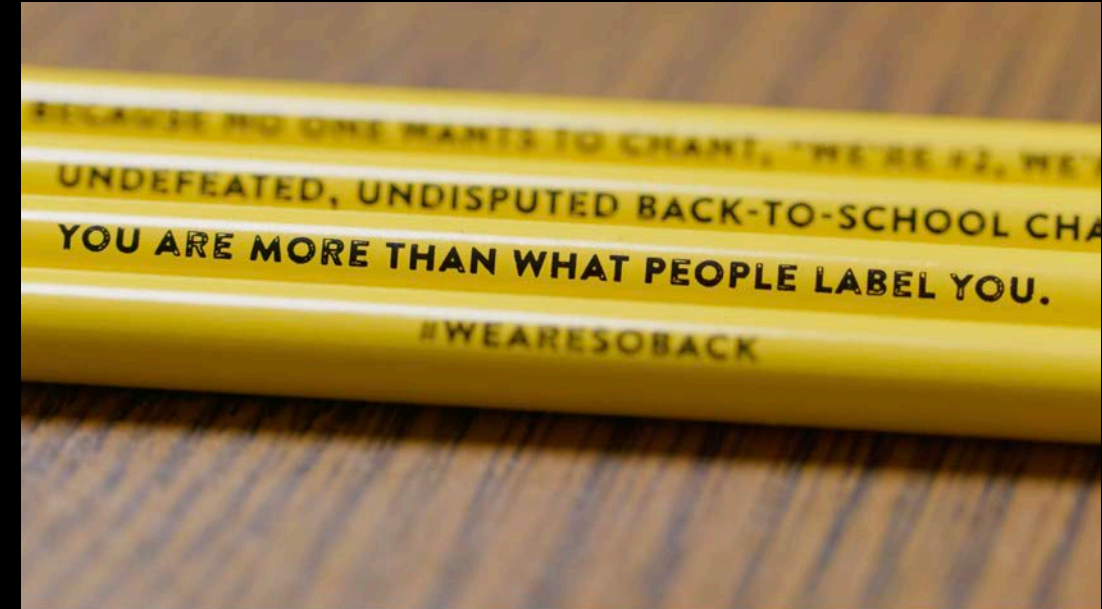


Title:
Home Smelling Party

Category:
Single Installation

Recipient:
TRG

Client:
World's Best Cat Litter



Title:
#1 Pencils

Category:
Outdoor Guerrilla Marketing

Recipient:
TRG

Client:
Nature's Own



Title:
Samsung Rube Galaxyberg

Category:
Outdoor Animated/ Video Boards

Recipient:
Cheil Dallas

Client:
Samsung Electronics America

Title:
Coca-Cola SWB Safety
Comic Book

Category:
Branded Content &
Entertainment –
Any Print Medium

Recipient:
*TraceElement

Client:
Coca-Cola
Southwest Beverages

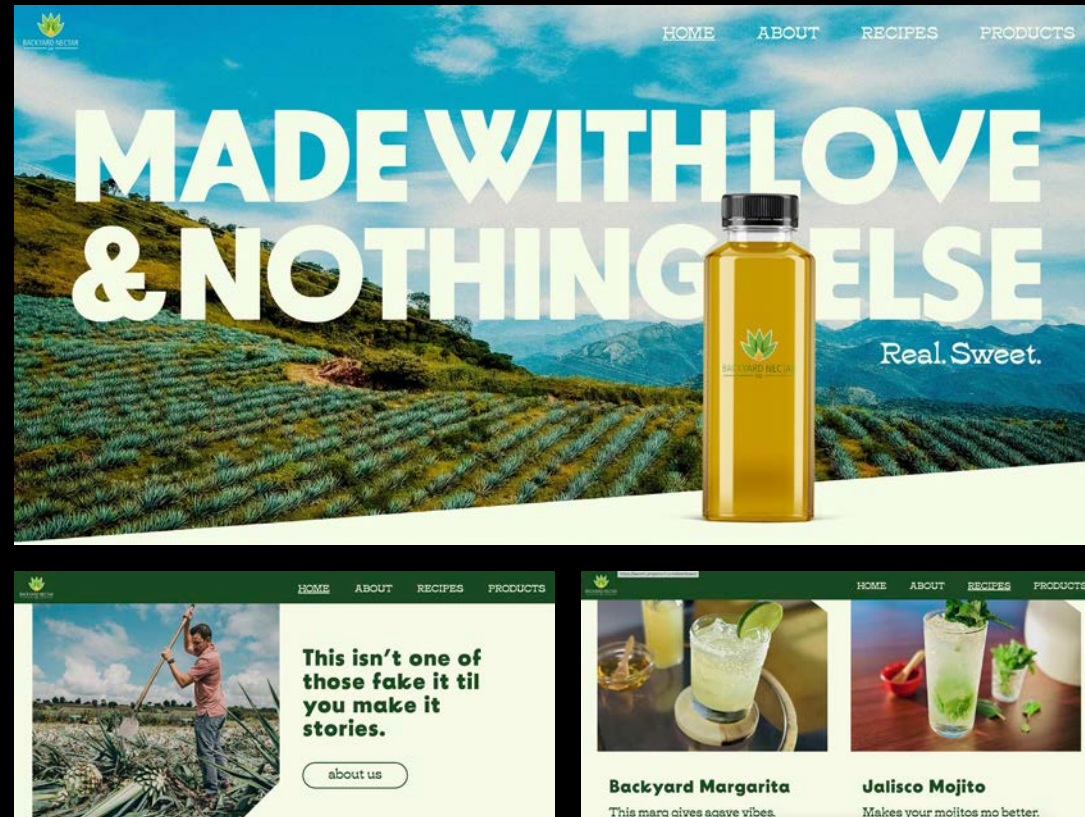


Title:
Backyard Nectar

Category:
B-to-B Website

Recipient:
Launch Agency

Client:
Backyard Nectar Agave

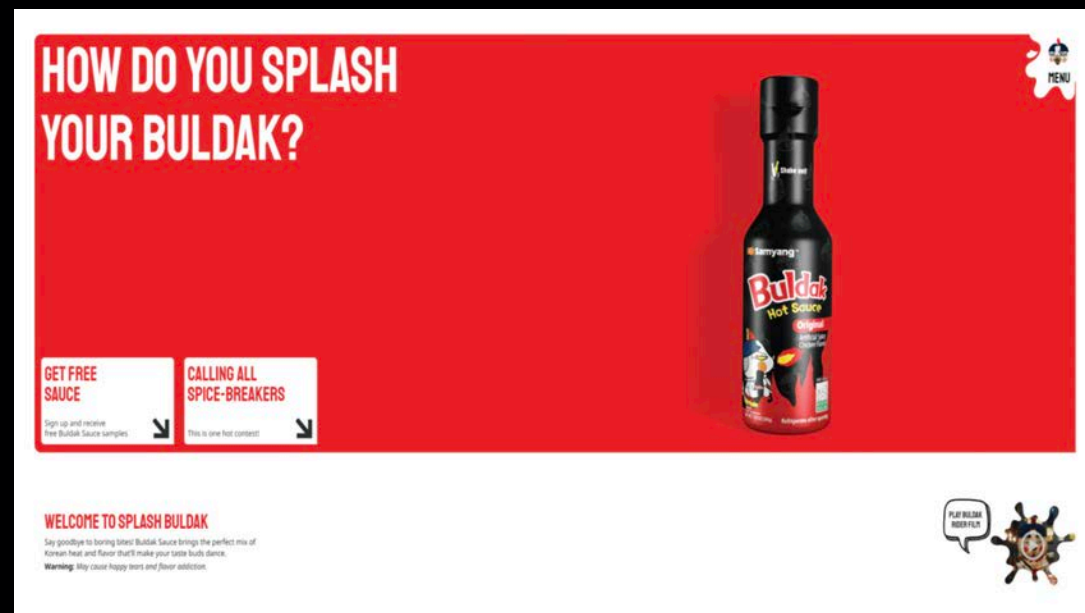


Title:
How Do You Splash Your Buldak

Category:
Consumer Website

Recipient:
Cheil Dallas

Client:
Samyang America



Title:
Interactive Murals

Category:
Virtual Reality - Single

Recipient:
TRG

Client:
Charles Schwab



Title:
Hands-Only CPR VR

Category:
Virtual Reality - Single

Recipient:
Groove Jones

Client:
American Heart Association

Title:
Hall of History
Category:
Virtual Reality - Single
Recipient:
TRG
Client:
The Southeastern
Conference



50 DFW Airport
DFW @DFWAirport

We've heard of the sticky note office prank on April Fool's Day, but this just went too far...

8:07 AM · Apr 1, 2024 · 39.1K Views

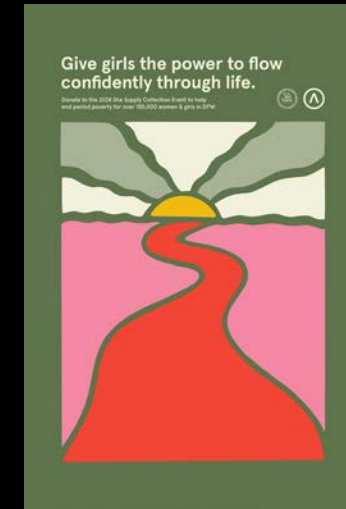
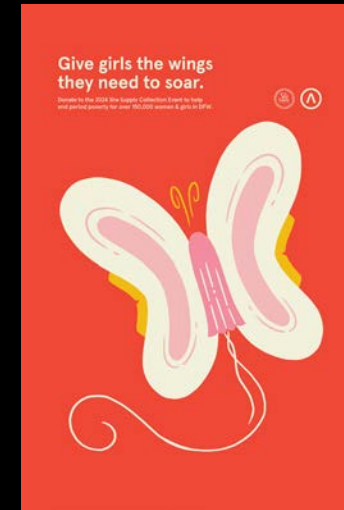
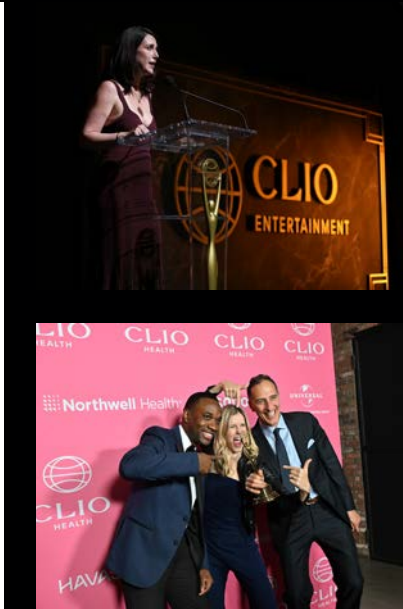
Title:
Sticky Note
Category:
Social Single Execution
Recipient:
BeautifulBeast
Client:
DFW International
Airport

Title:
The Clios

Category:
Logo Design

Recipient:
Cooper, Hewitt, &
Weinstein

Client:
The Clios



Title:
Help End Period
Poverty

Category:
Illustration - Series

Recipient:
Launch Agency

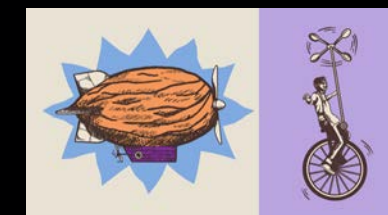
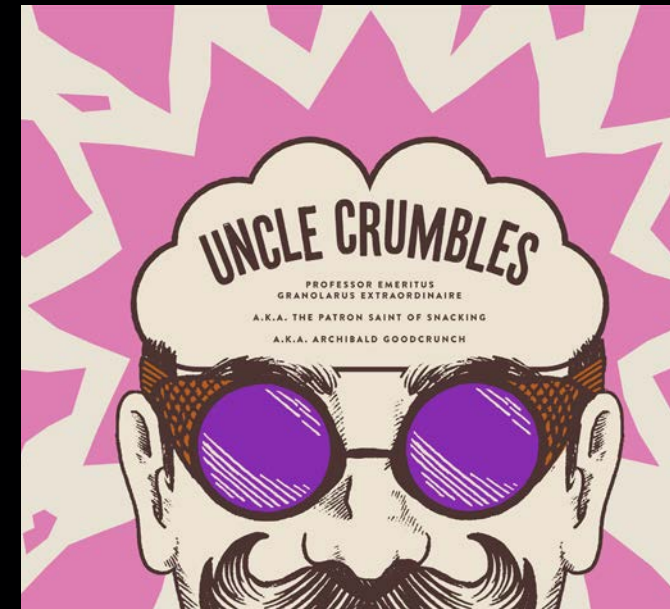
Client:
She Supply

Title:
O'Thank Heaven For
Black Brilliance

Category:
Illustration - Series

Recipient:
WALO

Client:
7-Eleven



Title:
Uncle Crumbles Brand
Illustrations

Category:
Illustration - Series

Recipient:
Johnson & Sekin

Client:
Uncle Crumbles

Title:
Interactive Murals

Category:
Digital Creative
Technology -
Mobile Interaction

Recipient:
TRG

Client:
Charles Schwab



Title:
Go Daddy
"Power Your Future"

Category:
Animation, Special
Effects or Motion
Graphics

Recipient:
Republic

Client:
Go Daddy

Title:
Interactive Murals

Category:
Digital Creative
Technology -
User Experience

Recipient:
TRG

Client:
Charles Schwab



Title:
Phenomenotter

Category:
Animation, Special
Effects or Motion
Graphics

Recipient:
Launch Agency

Client:
Baylor Scott &
White Health

Title:
Reasons

Category:
CGI

Recipient:
BeautifulBeast

Client:
Children's Health
Foundation



Title:
Sticky Note

Category:
CGI

Recipient:
BeautifulBeast

Client:
DFW International
Airport

Title:
Phenomenotter

Category:
Music With Lyrics -
Single

Recipient:
Launch Agency

Client:
Baylor Scott &
White Health



Title:
Hold Your Breath -
Teaser

Category:
Video Editing

Recipient:
Sawtooth

Client:
Hulu / Fox Searchlight



Title:
Cash for Vinyl

Category:
Cinematography -
Single

Recipient:
SPECTRUM REACH

Client:
Josey Records



Title:
Good Night Ladies

Category:
Internet -
Single Spot -
Any Length

Recipient:
TRG

Client:
Crazy Water



Title:
Band O' Crazies

Category:
Internet -
Single Spot -
Any Length

Recipient:
TRG

Client:
Crazy Water



Title:
Pianissimo

Category:
Internet -
Single Spot -
Any Length

Recipient:
TRG

Client:
Rain-X



Title:
Those Middle Years

Category:
Television -
Single Spot -
Up to 2:00

Recipient:
Slingshot Advertising

Client:
Omni Hotels & Resorts

Title:
Real Reward

Category:
Television -
Single Spot -
Up to 2:00

Recipient:
Saatchi & Saatchi

Client:
Toyota Motor
North America



Title:
America's Best
Eye Doctors

Category:
Television -
Campaign

Recipient:
TRG

Client:
America's Best



Title:
See's Candies -
TV Campaign

Category:
Television -
Campaign

Recipient:
Poke The Bear

Client:
See's Candies



Title:
Tick Tick Tick

Category:
Online -
Branded Content
Single entry -
more than :60 seconds

Recipient:
The Marketing Arm -
Dallas, TX

Client:
Six Flags Entertainment



Title:
Tick Tick Tick

Category:
Branded Content
& Entertainment
Campaign

Recipient:
The Marketing Arm -
Dallas, TX

Client:
Six Flags Entertainment



Title:
Green Mountain
Energy: Lucy's World

Category:
Online/Interactive
Campaign

Recipient:
PMG

Client:
Green Mountain
Energy



Title:
Louisville Orchestra

Category:
Integrated Brand
Identity Campaign

Recipient:
The Infinite Agency

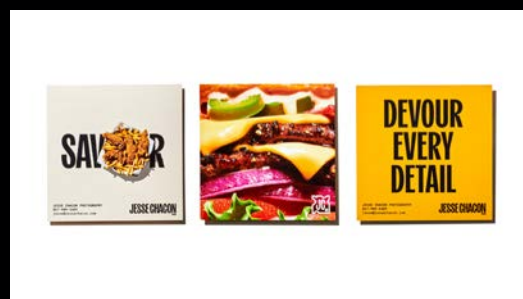
Client:
Louisville Orchestra

Title:
Jesse Chacon
Brand Identity

Category:
Integrated Brand
Identity Campaign

Recipient:
The Matchbox Studio

Client:
Jesse Chacon
Photography



Title:
Movies Are All
Around Us

Category:
Integrated Brand
Identity Campaign

Recipient:
TRG

Client:
Oak Cliff Film Festival

Title:
We Do Can Do
Local Campaign

Category:
Consumer Campaign

Recipient:
Greenhaus

Client:
Visit Dallas

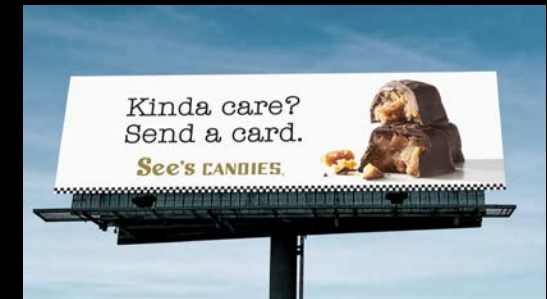


Title:
Break Out The Good Stuff

Category:
Consumer Campaign

Recipient:
Poke The Bear

Client:
See's Candies



Title:
Let's Talk Tachus

Category:
Consumer Campaign

Recipient:
Illuminere

Client:
Illuminere



Title:
JSX - This is How I Fly

Category:
Consumer Campaign

Recipient:
PMG

Client:
JSX





PROFESSIONAL
AWARDS

GOLD

Title:
Don't Be Silent

Category:
Special Event Materials
(printed or digital)

Recipient:
TRG

Client:
TRG

DON'T BE SILENT

TRG

Tonight, we celebrate the nominees, honorees, and everyone who refuses to tone it down when it's time to turn it up. Let's go make some noise.

BAYLOR SCOTT & WHITE HEALTH | DAK PRESCOTT | DALLAS COWBOYS

SEE THE UNSEEN

DAK'S "BLANK" CLEATS SAY MORE THAN MEETS THE EYE

Problem
People often skip cancer screenings if they don't see any symptoms. But symptoms rarely become visible until advanced stages.

Opportunity
Find a memorable way to encourage people to get screened for cancer, even if nothing seems wrong.

Idea
In partnership with Dak Prescott, Baylor Scott & White Health created a pair of cleats that looked plain. But like cancer, there was something hiding beneath the surface. Shining a special light revealed an invisible message, demonstrating how cancer screenings allow people to see the unseen.

Reaction

"Oh man this is good. This is what it's all about."
IAN RAPPAPORT

"This campaign is 'beyond sports, beyond football' which is exactly the impact Prescott hopes to make."
KRON

"This might be the most unique sneaker we've ever seen for the @NFL's My Cause My Cleats week."
JAMES BLAKE

"Dak rocking his My Cause My Cleats on the sideline."
CNN

"Dak's sneakers say 'See the Unseen' and 'Early Detection' in support of cancer detection."
ESPN

Title:
See the Unseen

Category:
Integrated Media Public
Service Campaign

Recipient:
Launch Agency

Client:
Baylor Scott &
White Health

JUDGES' CHOICE

We're shining a light on Dak's cleats

to shed light on early cancer detection.

Ads ran on corresponding pages

Title:
See the Unseen

Category:
Print Advertising -
Single Unit -
Any Size

Recipient:
Launch Agency

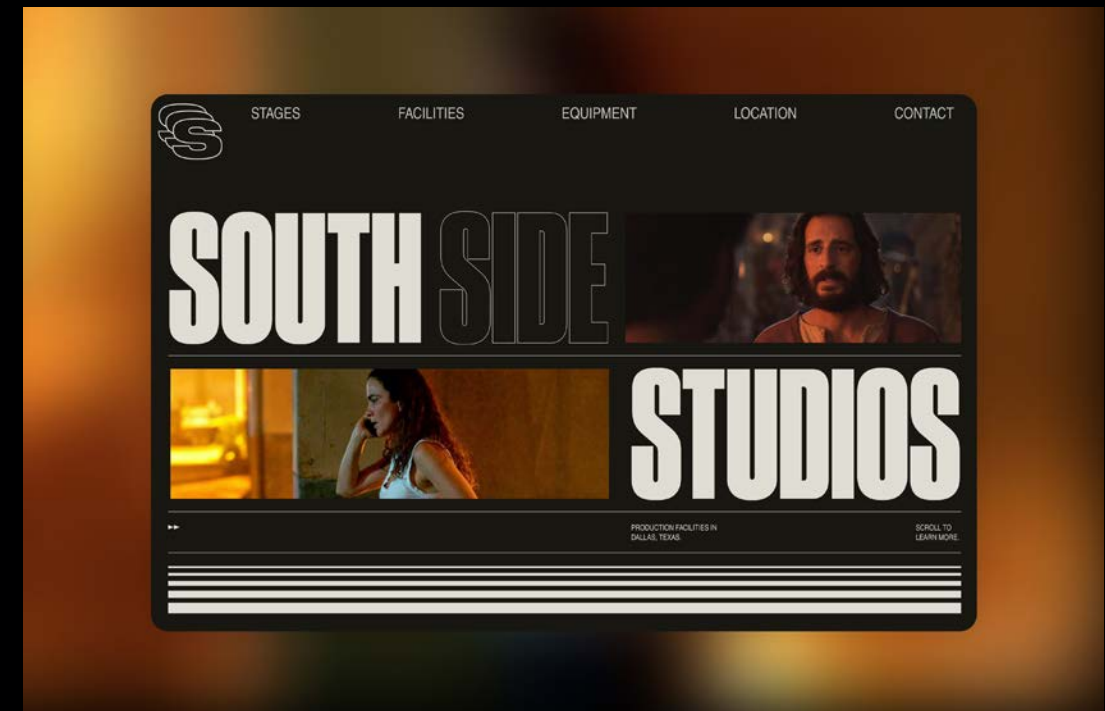
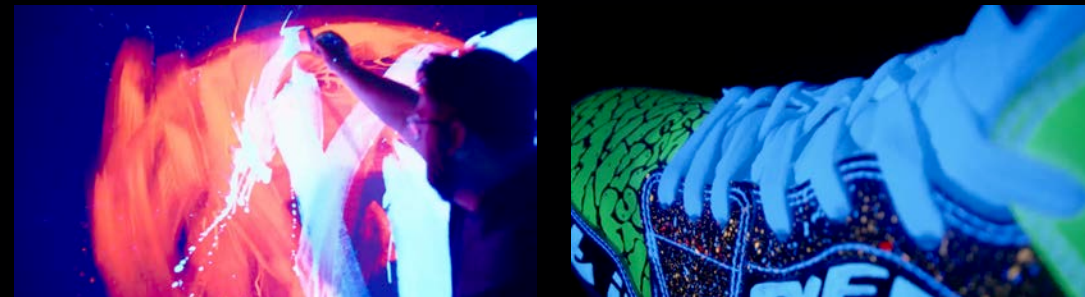
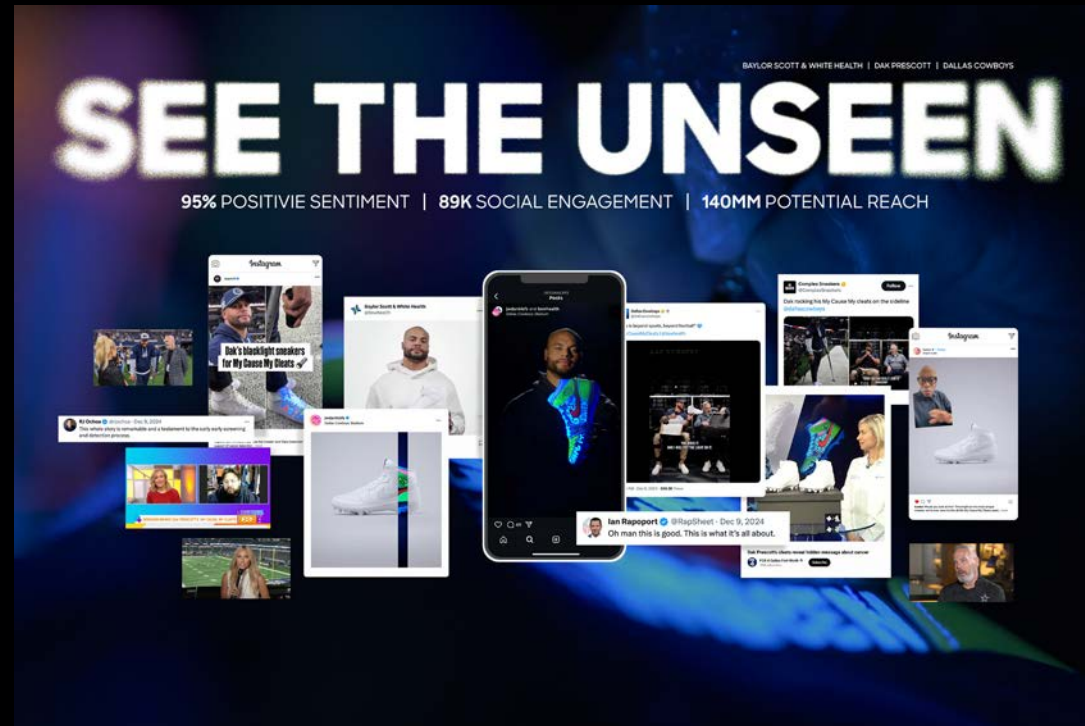
Client:
Baylor Scott &
White Health

Title:
See the Unseen

Category:
Online/Interactive
Campaign

Recipient:
Launch Agency

Client:
Baylor Scott &
White Health



Title:
South Side Studios
Website

Category:
B-to-B Website

Recipient:
Matchbox Studio

Client:
Talon Entertainment

Title:
Foot Washing

Category:
Still Photography -
Black & White/Color/
Digitally Enhanced -
Campaign

Recipient:
LERMA/ Advertising

Client:
He Gets Us



WHO IS MY NEIGHBOR?

Title:
Who Is My Neighbor

Category:
Still Photography -
Black & White/Color/
Digitally Enhanced -
Campaign

Recipient:
LERMA/ Advertising

Client:
He Gets Us



THE ONE YOU DON'T VALUE

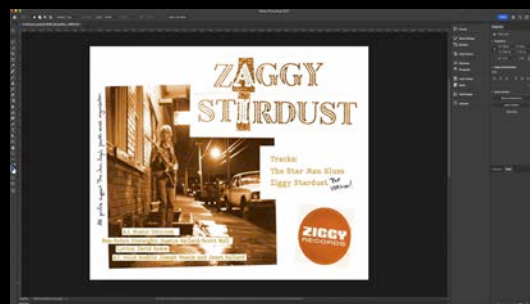
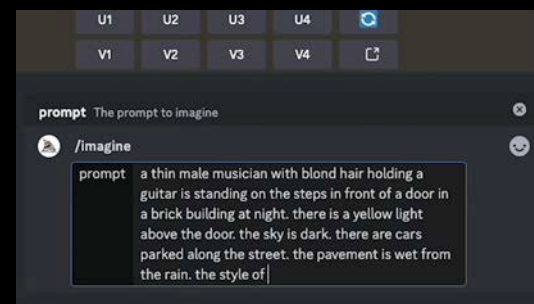


Title:
Zaggy Stirdust

Category:
Innovative Use of
Technology -
Creative Element(s)
Single

Recipient:
TRG

Client:
Ziggy Records



Title:
Anta "Origins"

Category:
Sound Design -
Single

Recipient:
Republic

Client:
Anta



JUDGES' CHOICE



Title:
Noise

Category:
Sound Design -
Single

Recipient:
LERMA/ Advertising

Client:
Salvation Army



Title:
Sticky Note

Category:
Branded Content
Online -
Single entry -
:60 seconds or less

Recipient:
BeautifulBeast

Client:
DFW International
Airport



Title:
Tick Tick Tick

Category:
Internet Commercial -
Campaign

Recipient:
The Marketing Arm -
Dallas, TX

Client:
Six Flags Entertainment

Title:
How do you talk to
your neighbors?

Category:
Branded Content &
Entertainment -
Non-Broadcast

Recipient:
LERMA/ Advertising

Client:
He Gets Us



Title:
Tick Tick Tick

Category:
Internet Commercial -
Single Spot -
Any Length

Recipient:
The Marketing Arm -
Dallas, TX

Client:
Six Flags Entertainment

JUDGES'
CHOICE

Title:
How do you talk to your neighbors?

Category:
Single Webisode

Recipient:
LERMA/ Advertising

Client:
He Gets Us



Title:
Foot Washing

Category:
Television advertising -
Local -
Single Spot
:60 seconds or more

Recipient:
LERMA/ Advertising

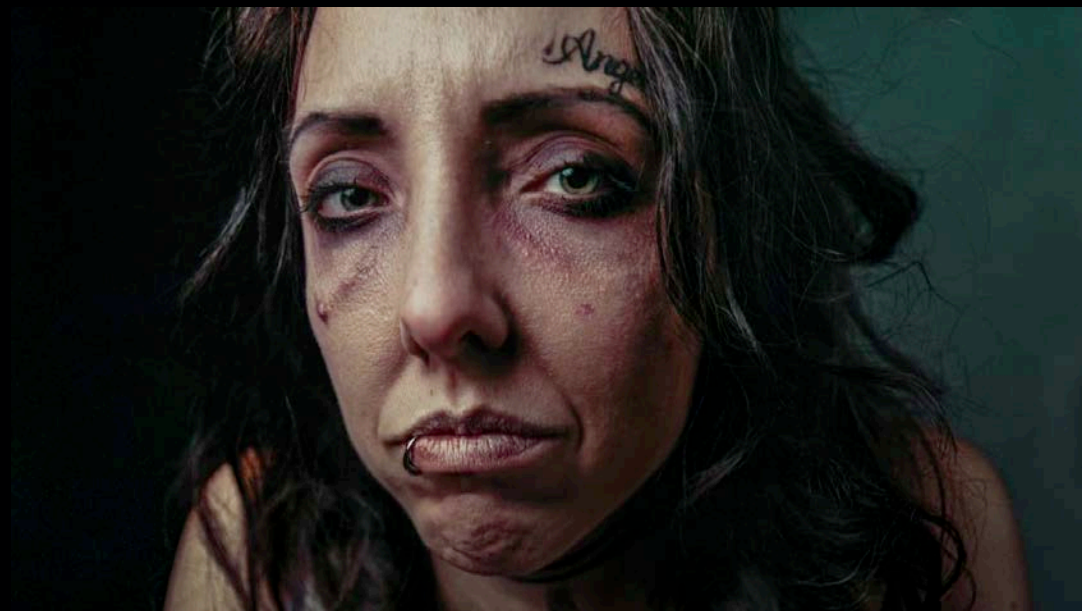
Client:
He Gets Us

Title:
Who Is My Neighbor

Category:
Television advertising -
Local -
Single Spot
:30 or less

Recipient:
LERMA/ Advertising

Client:
He Gets Us



Title:
Love Your Neighbor

Category:
Television advertising -
Local -
Campaign

Recipient:
LERMA/ Advertising

Client:
He Gets Us

Title:
Anthem

Category:
Television advertising -
Regional/National -
Single Spot -
Up to 2:00

Recipient:
Plot Twist Creativity

Client:
Children's Health

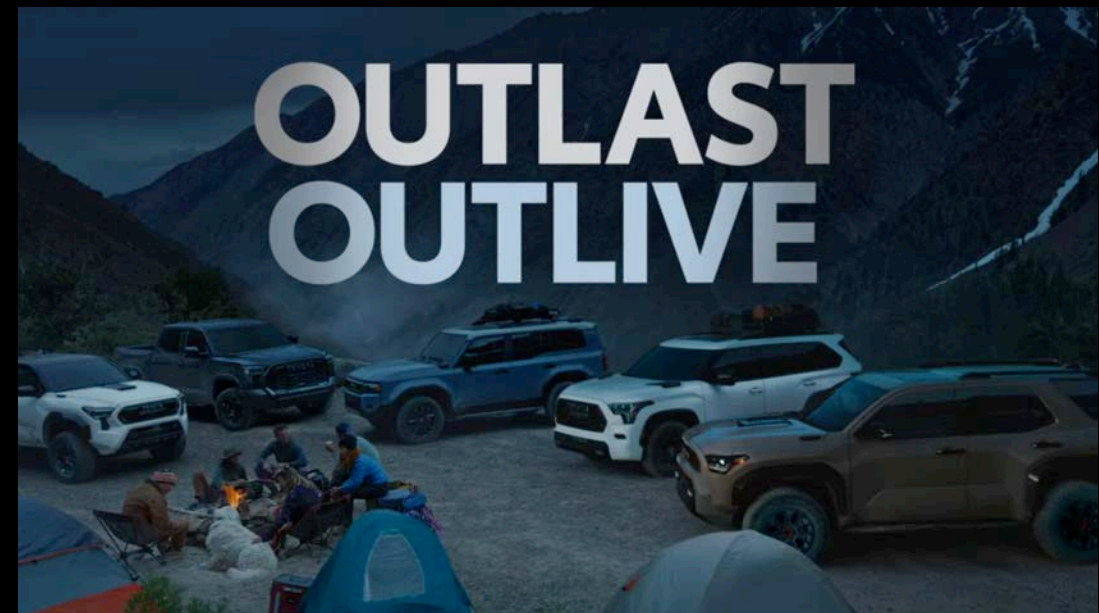


Title:
Shopping For Love

Category:
Television advertising -
Regional/National -
Single Spot -
Up to 2:00

Recipient:
Plot Twist Creativity

Client:
H-E-B



Title:
Adventure Seekers

Category:
Television advertising -
Regional/National -
Campaign

Recipient:
Saatchi & Saatchi

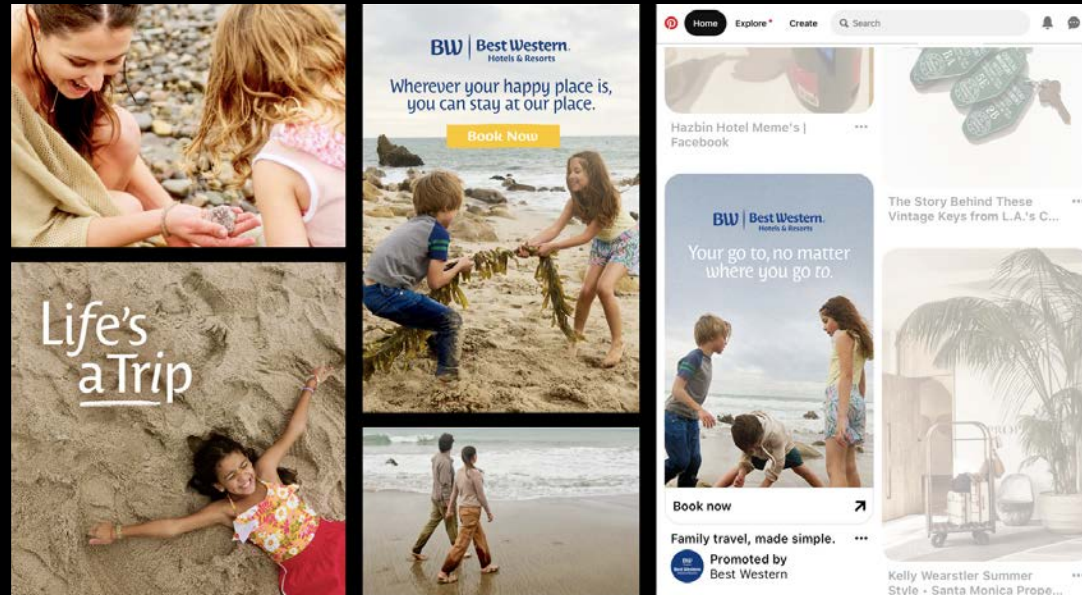
Client:
Toyota Motor
North America

Title:
Best Western
Hotels & Resorts

Category:
Online/Interactive
Campaign

Recipient:
PMG

Client:
Best Western
Hotels & Resorts



Title:
Crazy Brand Campaign

Category:
Consumer Campaign -
Regional/National

Recipient:
TRG

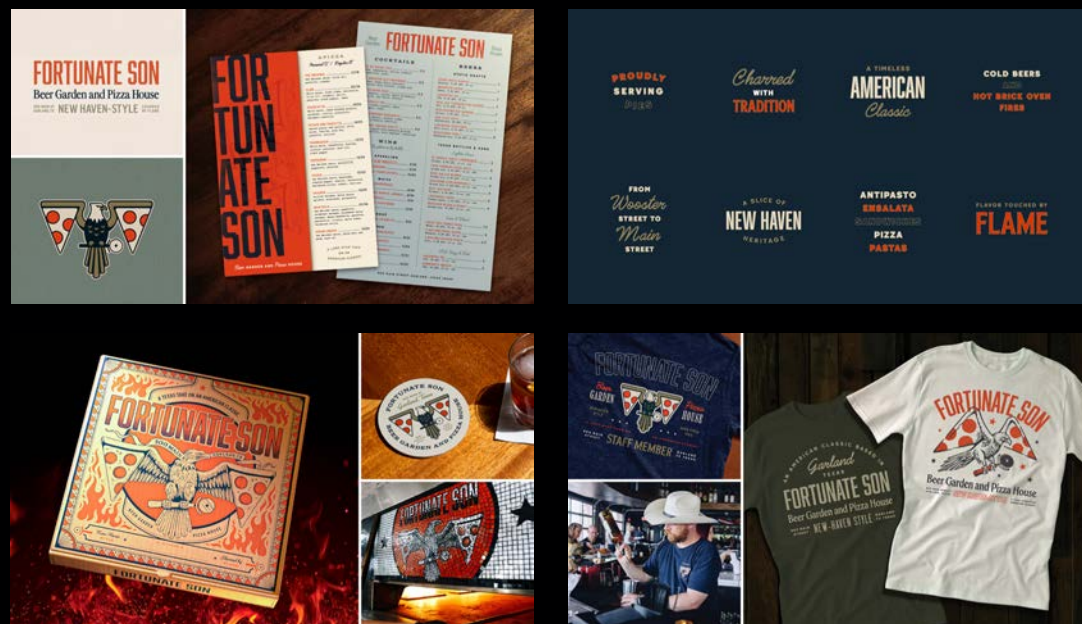
Client:
Crazy Water

Title:
Fortunate Son Pizza
House Identity

Category:
Integrated Brand
Identity Campaign -
Local or Regional/
National

Recipient:
*TraceElement

Client:
Fortunate Son Beer
Garden & Pizza House



Title:
Love Your Neighbor

Category:
Consumer Campaign -
Regional/National

Recipient:
LERMA/ Advertising

Client:
He Gets Us

A graphic for the Mosaic Award. It features a central, irregularly shaped red area with the words "MOSAIC AWARD" written in a bold, black, sans-serif font. This central area is surrounded by a collection of black, irregularly shaped polygons of various sizes and orientations, all outlined with a thin red border. The overall composition is abstract and geometric, resembling a mosaic or a collage of shapes.

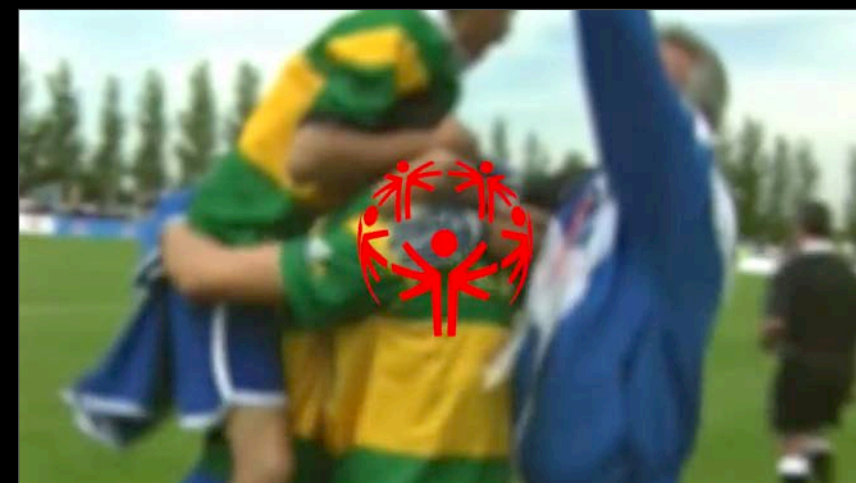
**MOSAIC
AWARD**

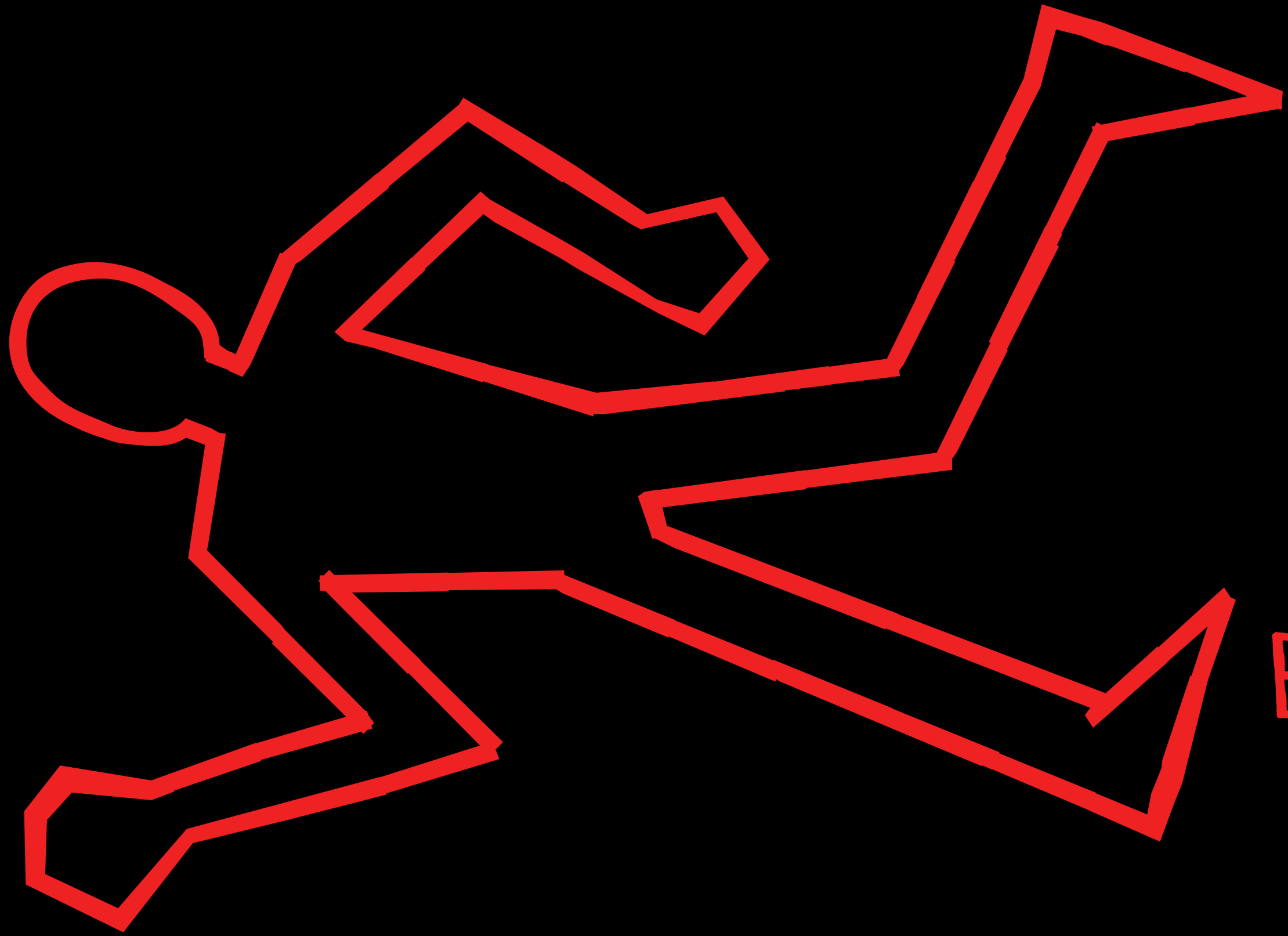
MOSAIC AWARD

Title:
Special Olympics

Recipient:
Ross Yenerich

University:
Southern Methodist
University





BEST
IN SHOW

BEST IN SHOW

Title:
Foot Washing

Recipient:
LERMA/ Advertising

Client:
He Gets Us





CREDITS

SALES AND MARKETING

Category: Direct Marketing - Direct Mail
Award: Silver
Entrant: The LOOMIS Agency
Client: Texas Dairy Queen Operators Council
Title: Texas Dairy Queen Influencer Box
Credits: Lou Romanus - Texas Dairy Queen Operators Council, CEO
Tina Tackett, Executive Creative Director
Cecily Worthy, Creative Director
Meghan Jones, Art Director
Chelsea Ratliff, Group Account Director
Jenna Oliver, Account Director
Kayleigh Maddie, Account Executive
Tim Childress, Creative Director, Kendall

Category: Sales Promotion - Point of Purchase
Award: Silver
Entrant: The Shop
Client: Tiff's Treats Cookie Delivery
Title: Eclipse Cookies
Credits: Dustin Taylor, Creative Director
David Soames, Creative Director
Madeline O'Mary, Senior Designer
Tyler Dozier, Editor / Media /Photographer
Lauren Jilek, Account Manager
Matt Sitser, Account Guy

Category: Sales Promotion - Packaging
Award: Silver
Entrant: 3Headed Monster
Client: Cicis Pizza
Title: Cicis Piezilla
Credits: Shon Rathbone, Chief Creative Officer
Pete Voehringer, Creative Director
Kevin Walsh, Creative Director
Reid St. John, Senior Art Director
Ricardo Vioria, Lead Copywriter

ADVERTISING/MEDIA INDUSTRY SELF-PROMOTION

Category: Collateral - Special Event Materials
Award: Silver
Entrant: TRG
Client: TRG
Title: Face
Credits: Jim Baldwin, Creative Director
Jack Westerholt, Creative Director
Jim Baldwin, Art Director
Jack Westerholt, Copywriter
Kathleen Pendergast - TRG Studios , Print Producer
Kelly Westerholt - TRG Studios, Studio Artist
Ty McDonald - TRG Studios, Proofer

Category: Ad Industry Self-Promotion Film, Video & Sound
Award: Silver
Entrant: Republic
Client: AICP / Southwest
Title: AICP SW Sponsor Reel
Credits: Jackson Armstrong, Creative Director,
Design and Animation
Keith James, Creative Director
Jason Vigue, Animation
Amy Aitken , Executive Production
Brian Flores, Composer

Category: Ad Industry Self-Promotion Film, Video & Sound
Award: Silver
Entrant: Republic
Client: AICP / Southwest
Title: AICP SW Sponsor Reel
Credits: Jackson Armstrong, Creative Director,
Design and Animation
Keith James, Creative Director
Jason Vigue, Animation
Amy Aitken , Executive Production
Brian Flores, Composer

Category: Special Event Materials (printed or digital)
Award: Gold
Entrant: TRG
Client: TRG
Title: Don't Be Silent
Credits: Sue Batterton, Creative Director
Terence Reynolds, Creative Director
Dave Stone, Art Director
Alexis Bingham, Copywriter
Karen Newman - TRG Studios, Print Producer

PUBLIC SERVICE

Category: Online Film, Video & Sound
Award: Silver
Entrant: BeautifulBeast
Client: Colon Cancer Coalition
Title: Cockatoo
Credits: Flor Leibaschoff, Chief Creative Officer
Diego Duprat, Executive Creative Director
Thiago Magnini, Copywriter
Mariano Diaz, Art Director
Eddy Márquez, Art Director
Erin Peterson - Colon Cancer Coalition
Senior Director of Mission & Partnerships,
Chris Evans - Colon Cancer Coalition,
President
Salma Gottfried, Chief Brand Officer
Matias Sada, Producer
Victoria Acosta, Account Executive
Victor Macias, - Deaf Mule, Executive Producer
Gio Locatelli, - Deaf Mule, Senior Audio Engineer

Category: Integrated Media Public Service Campaign
Award: Gold
Entrant: Launch Agency
Client: Baylor Scott & White Health
Title: See the Unseen
Credits: Nicholas Woytuk - Stadium, Director
James Rayburn - Charlie Uniform Tango, Editor
Alyssa Udovitsch - Charlie Uniform Tango, Editor
Brian Kelly, Photographer
Rebecca Case, Producer
Damon Criswell, Music Composer
Atomica Music, Music Company
David Wilgus, Co-founder/Principal
Diane Seimetz, Co-founder/Principal
April Steinbach, Group Creative Director/Principal
Brian Dederling, Creative Director/Art Director
Isaac Swedlow, Senior Copywriter
Jason Giles , Account Director/Principal
Cortney Fly, Account Director
Lucy Galloway, Senior Account Executive
Jaime Roderer - Dog Tails Media, Producer
Jake Danklefs - Dank & Co, Shoe Designer
Ben Day - Baylor Scott & White Health, Director of Creative & Brand Management
Rebecca Reid - Baylor Scott & White Health, Creative Director/Brand Experience
Megan Doss - Baylor Scott & White Health, Marketing Producer Creative & Brand Management

Category: Print Advertising - Single Unit - Any Size
Award: Gold
Entrant: Launch Agency
Client: Baylor Scott & White Health
Title: See the Unseen
Credits: Nicholas Woytuk - Stadium, Director
James Rayburn - Charlie Uniform Tango, Editor
Alyssa Udovitsch - Charlie Uniform Tango, Editor
Brian Kelly, Photographer
Rebecca Case, Producer
Damon Criswell, Music Composer
Atomica Music, Music Company
David Wilgus, Co-founder/Principal
Diane Seimetz, Co-founder/Principal
April Steinbach, Group Creative Director/Principal
Brian Dederling, Creative Director/Art Director
Isaac Swedlow, Senior Copywriter
Jason Giles , Account Director/Principal
Cortney Fly, Account Director
Lucy Galloway, Senior Account Executive
Jaime Roderer - Dog Tails Media, Producer
Jake Danklefs - Dank & Co, Shoe Designer
Ben Day - Baylor Scott & White Health, Director of Creative & Brand Management
Rebecca Reid - Baylor Scott & White Health, Creative Director/Brand Experience

Megan Doss - Baylor Scott & White Health, Marketing Producer Creative & Brand Management

Category: Online/Interactive Campaign
Award: Gold
Entrant: Launch Agency
Client: Baylor Scott & White Health
Title: See the Unseen
Credits: Nicholas Woytuk - Stadium, Director
James Rayburn - Charlie Uniform Tango, Editor
Alyssa Udovitsch - Charlie Uniform Tango, Editor
Brian Kelly, Photographer
Rebecca Case, Producer
Damon Criswell, Music Composer
Atomica Music, Music Company
David Wilgus, Co-founder/Principal
Diane Seimetz, Co-founder/Principal
April Steinbach, Group Creative Director/Principal
Brian Dederling, Creative Director/Art Director
Isaac Swedlow, Senior Copywriter
Jason Giles , Account Director/Principal
Cortney Fly, Account Director
Lucy Galloway, Senior Account Executive
Jaime Roderer - Dog Tails Media, Producer
Jake Danklefs - Dank & Co, Shoe Designer
Ben Day - Baylor Scott & White Health, Director of Creative & Brand Management
Rebecca Reid - Baylor Scott & White Health, Creative Director/Brand Experience
Megan Doss - Baylor Scott & White Health, Marketing Producer Creative & Brand Management

CORPORATE SOCIAL RESPONSIBILITY

Category: Ambient Media Single Occurrence
Award: Silver
Entrant: TRG
Client: Nature's Own
Title: #1 Pencils
Credits: Terence Reynolds, Creative Director
Ron Henderson, Creative Director
Michelle Sensale, Art Director
Ethan Rios, Copywriter
Laurie Shannon - TRG Studios, Senior Producer
Michael Wagner, Producer
Justin Wilson, Director
Parker Smitherman - Republic, Editor
Greg Carlson - Republic, Sound Designer
Nick Mueth, Colorist
Austin Cross, Assistant Editor

Category: Non-Broadcast Audio/Visual
Award: Silver
Entrant: Sawtooth

Client: FedEx Family House
Title: FedEx Family House - McLaughlins
Credits: Chris Salters, Editor
Greg Miller, Creative Director

OUT-OF-HOME AND AMBIENT MEDIA

Category: Single Installation
Award: Silver
Entrant: TRG
Client: World's Best Cat Litter
Title: Home Smelling Party
Credits: Arthur Stewart, Creative Director
Ron Henderson, Creative Director
Brandon Nguyen, Art Director
Grace Lam Green, Copywriter
Terry Baughman - latitude, Head of Brand Experience
Tammy Lucas - latitude Brand Experience Art Director
Maxo Jean - latitude, Brand Experience Supervisor

Category: Outdoor Guerrilla Marketing
Award: Silver
Entrant: TRG
Client: Nature's Own
Title: #1 Pencils
Credits: Terence Reynolds, Creative Director
Ron Henderson, Creative Director
Michelle Sensale, Art Director
Ethan Rios, Copywriter
Laurie Shannon - TRG Studios, Senior Producer
Michael Wagner, Producer
Justin Wilson, Director
Parker Smitherman - Republic, Editor
Greg Carlson - Republic, Sound Designer
Nick Mueth, Colorist
Austin Cross, Assistant Editor

Category: Outdoor Animated/Video Boards
Award: Silver
Entrant: Cheil Dallas
Client: Samsung Electronics America
Title: Samsung Rube Galaxyberg
Credits: Molly Grummun - Samsung, Director, Integrated Marketing
Allyson Schell - Samsung, Manager, Integrated Marketing
Linsey Parks - Samsung, Senior Creative Manager
Whitney Amezaga - Samsung, Creative Manager
Alec Petiti, Account Director
Taryn Fomby, Senior Account Executive
Shea Cheney, Creative Director
Joshua Narofsky, Associate Creative Director
Nasim Abadi, Associate Creative Director

PRINT ADVERTISING

Category: Branded Content & Entertainment – Any Print Medium
Award: Silver
Entrant: *TraceElement
Client: Coca Cola Southwest Beverages
Title: Coca Cola SWB Safety Comic Book
Credits: Jeff Barfoot, Chief Creative Officer
Katherine Scoggin, Account Director
Katie Kitchens, Designer
Jocelyn Yun, Designer
Stuart Hill, Writer
Nathan Fox, Illustrator
The Odee Company, Printer

ONLINE/INTERACTIVE

Category: B-to-B Website
Award: Silver
Entrant: Launch Agency
Client: Backyard Nectar Agave
Title: Backyard Nectar
Credits: April Steinbach, Group Creative Director/Principal
Brian Dederling, Creative Director/Photographer
Richard Wezensky, Photographer
Michael Boone, Co-Founder/Principal
Lucy Galloway, Senior Account Executive

Category: Consumer Website
Award: Silver
Entrant: Cheil Dallas
Client: Samyang America
Title: How Do You Splash Your Buldak
Credits: Kevin Anding, Account Director
Collin Simpson, Senior Account Supervisor
Will Riggs, Creative Director
Jenny Lee, Art Director
Nate Zuar, Art Director
Jemi Oh, Copywriter
Charles McQuain, Developer
Rowan Anderson, Developer
Ruth Ambo, Developer
Srija Peruka, Digital Producer
Rhea Easton, Digital Producer
Joseph Lee, Project Manager

Category: Virtual Reality - Single
Award: Silver
Entrant: TRG
Client: Charles Schwab
Title: Interactive Murals

Credits: Terence Reynolds, Creative Director
Cassie Kite, Art Director
Anna Rose Mason, Copywriter
Jenny Wolk, Executive Producer
Lynn Louria, Executive Producer, TRG Studios
Groove Jones, Production Company
Nicole Stevens, Producer
Ethan Compton, Producer
Dan Ferguson, Producer
Dale Carman, Animator/Illustrator/Designer
Sean Bono, Mural Artist

Category: Virtual Reality - Single
Award: Silver
Entrant: Groove Jones
Client: American Heart Association
Title: Hands-Only CPR VR
Credits: Dale Carman, Chief Creative Officer
Armando Loreda, Creative Director
Dan Ferguson, Creative Technologist
Chris Crowell, Senior Developer

Category: Virtual Reality - Single
Award: Silver
Entrant: TRG
Client: The Southeastern Conference
Title: Hall of History
Credits: Tim Tone, Creative Director
Clint Carter, Creative Director
Jack Westerholt, Creative Director
Sam Langford, Art Director
Sean Donovan, Chief Innovative Officer
Michal Kumpf, Art Director
TRG, Production Company
Steven Rice - Click Here Labs, Editor
Steven Rice - Click Here Labs, Animator
Gabrielle Steagall - Click Here Labs, Animator
Sean Scarsdale, Web Developer
Nate Villaire, Brand Experience Designer
Eric Anderson, Project Manager

Category: Social Single Execution
Award: Silver
Entrant: BeautifulBeast
Client: DFW International Airport
Title: Sticky Note
Credits: Flor Leibaschoff, Chief Creative Officer
Diego Duprat, Executive Creative Director
Carolina Arias, Copywriter
Eddy Márquez, Art Director
Salma Gottfried, Chief Brand Officer
Martin Rubinstein, AVP Marketing & Communications, DFW
Melisenda Barajas, Director Of Marketing, DFW
Rachael Collins, Marketing & Brand Specialist, DFW
Kori Stolar, Communications & Marketing Manager, DFW
Renata Foncerrada, Account Executive
Carrie Callaway, Executive Producer/
Managing Director, Republic Editorial

Category: B-to-B Website
Award: Gold
Entrant: Matchbox Studio
Client: Talon Entertainment
Title: South Side Studios Website
Credits: Kai DeWitt, UX/UI Designer
Mark Travis, Digital Design Director
Cosme Olivas, Developer

ELEMENTS OF ADVERTISING

Category: Logo Design
Award: Silver
Entrant: Cooper, Hewitt, & Weinstein
Client: The Clios
Title: The Clios
Credits: Cooper H. Weinstein, Creative Director
Tyler Fonville, Designer

Category: Illustration - Series
Award: Silver
Entrant: WALO
Client: 7-Eleven
Title: O Thank Heaven For Black Brilliance
Credits: Jade Hernandez, Graphic Designer
Taylor Francis, Associate Creative Director
Dylan Catherman, Associate Creative Director
Arturo Durán, Creative Director
Lacey O'Brien, Senior Account Manager
Karen Rojas, Group Account Director

Category: Illustration - Series
Award: Silver
Entrant: Launch Agency
Client: She Supply
Title: Help End Period Poverty
Credits: David Wilgus, Co-Founder/Principal
April Steinbach, Group Creative Director/
Principal
Kelly Begley, Illustrator/Art Director
Michael Tuggle - She Supply, Board of Directors

Category: Illustration - Series
Award: Silver
Entrant: Johnson & Sekin
Client: Uncle Crumbles
Title: Uncle Crumbles Brand Illustrations
Credits: Monica Williams, Senior Art Director
Shannon Phillips, Chief Design Officer
Brazos Elkins, Creative Director
Kent Johnson, Executive Creative Director
Chris Sekin, Executive Creative Director
Kelsey McNamara, Account Director

Category: Illustration - Series
Award: Silver
Entrant: Johnson & Sekin
Client: Uncle Crumbles
Title: Uncle Crumbles Brand Illustrations

Credits: Monica Williams, Senior Art Director
Shannon Phillips, Chief Design Officer
Brazos Elkins, Creative Director
Kent Johnson, Executive Creative Director
Chris Sekin, Executive Creative Director
Kelsey McNamara, Account Director

Category: Digital Creative Technology - Mobile Interaction
Award: Silver
Entrant: TRG
Client: Charles Schwab
Title: Interactive Murals
Credits: Terence Reynolds, Creative Director
Cassie Kit, Art Director
Anna Rose Mason, Copywriter
Jenny Wolk, Executive Producer
Lynn Louria - TRG Studios, Executive Producer
Groove Jones, Production Company
Nicole Stevens, Producer
Ethan Compton, Producer
Dan Ferguson, Producer
Dale Carman, Animator/Illustrator/Designer
Sean Bono, Mural Artist

Category: Digital Creative Technology - User Experience
Award: Silver
Entrant: TRG
Client: Charles Schwab
Title: Interactive Murals
Credits: Terence Reynolds, Creative Director
Cassie Kit, Art Director
Anna Rose Mason, Copywriter
Jenny Wolk, Executive Producer
Lynn Louria - TRG Studios, Executive Producer
Groove Jones, Production Company
Nicole Stevens, Producer
Ethan Compton, Producer
Dan Ferguson, Producer
Dale Carman, Animator/Illustrator/Designer
Sean Bono, Mural Artist

Category: Animation, Special Effects or Motion Graphics
Award: Silver
Entrant: Republic
Client: Go Daddy
Title: Go Daddy "Power Your Future"
Credits: Nick Mueth, VFX Artist
Bryan Bayley, VFX Artist / VFX Supervisor
Paul Song - Hybrid Collective, VFX Artist
Carrie Callaway, Post EP
Susan Munro - Hybrid Collective, Post EP
Star Session Varga - Hybrid Collective, Post EP

Category: Animation, Special Effects or Motion Graphics
Award: Silver
Entrant: Launch Agency
Client: Baylor Scott & White Health
Title: Phenomenotter

Credits: Gary Levesque - Wizz with Psyop, Lead Animator
Melissa Stephano - Wizz with Psyop, Producer
Charlie Uniform Tango, Production Company
Subvrsive, AR Company
Alicia Conner - See Pictures, Digital Producer
David Wilgus, Co-Founder/Principal
Brian Dederling, Creative Director/Art Director
April Steinbach, Group Creative Director/
Principal
Isaac Swedlow, Senior Copywriter/
Songwriter
Damon Criswell, Composer
Jaime Roderer - Dogtails Media Lab, Producer
Jason Giles, Account Director/
Principal
Cortney Fly, Account Director
Lucy Galloway, Senior Account Executive
Ben Day - Baylor Scott & White Health, Director Creative and Brand Management
Megan Doss - Baylor Scott & White Health, Marketing Producer Creative & Brand Management
Tyson Stuart, Baylor Scott & White Health, Brand Manager/Sports Sponsorships/
Digital

Category: CGI
Award: Silver
Entrant: BeautifulBeast
Client: Children's Health Foundation
Title: Reasons
Credits: Flor Leibaschoff, Chief Creative Officer
Diego Duprat, Executive Creative Director
Thiago Magnini, Copywriter
Carolina Arias, Copywriter
Mariano Díaz, Art Director
Eddy Márquez, Art Director
Salma Gottfried, Chief Brand Officer
Victoria Acosta, Account Executive
Matías Sada, Producer
Victor Macias - Deaf Mule, Executive Producer
Gio Locatelli - Deaf Mule, Senior Audio Engineer
Andrés Moreno - Latina Studio, Director
Daniela Piedrahita - Latina Studio, Line Producer

Category: CGI
Award: Silver
Entrant: BeautifulBeast
Client: DFW International Airport
Title: Sticky Note
Credits: Flor Leibaschoff, Chief Creative Officer
Diego Duprat, Executive Creative Director
Carolina Arias, Copywriter
Eddy Márquez, Art Director
Salma Gottfried, Chief Brand Officer
Martin Rubinstein, AVP Marketing &

Communications, DFW
Melisenda Barajas, Director Of Marketing, DFW
Rachael Collins, Marketing & Brand Specialist, DFW
Kori Stolar, Communications & Marketing Manager, DFW
Renata Foncerrada, Account Executive
Carrie Callaway - Republic Editorial, Executive Producer/Managing Director

Category: Music With Lyrics—Single
Award: Silver
Entrant: Launch Agency
Client: Baylor Scott & White Health
Title: Phenomenotter
Credits: Gary Levesque - Wizz with Psyop, Lead Animator
Melissa Stephano - Wizz with Psyop, Producer
Charlie Uniform Tango, Production Company

Subvrsive, AR Company
Alicia Conner - See Pictures, Digital Producer
David Wilgus, Co-Founder/Principal
Brian Dederling, Creative Director/Art Director
April Steinbach, Group Creative Director/
Principal
Isaac Swedlow, Senior Copywriter/
Songwriter
Damon Criswell, Composer
Jaime Roderer - Dogtails Media Lab, Producer
Jason Giles, Account Director/Principal
Cortney Fly, Account Director
Lucy Galloway, Senior Account Executive
Ben Day - Baylor Scott & White Health, Director, Creative and Brand Management
Megan Doss - Baylor Scott & White Health, Marketing Producer, Creative & Brand Management
Tyson Stuart - Baylor Scott & White Health, Brand Manager/Sports Sponsorships/
Digital

Category: Cinematography—Single
Award: Silver
Entrant: SPECTRUM REACH
Client: Josey Records
Title: Cash for Vinyl
Credits: Jennifer Gormley, Production Account Manager, Creative Director
Bill Morgan, Creative Director, Producer, Copywriter, Editor

Category: Video Editing
Award: Silver
Entrant: Sawtooth
Client: Hulu / Fox Searchlight
Title: Hold Your Breath - Teaser
Credits: Chris Salters, Editor
Javier Soto, Producer
Jacquelyn Silverman, Senior Manager,

Creative Content
Category: Still Photography - Black & White/Color/
Digitally Enhanced—Campaign
Award: Gold
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: Foot Washing
Credits: David Moring, Creative Principal
Ryan Beals, Creative Director/ Art
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Scott Mayo, Director
Ditore Mayo Entertainment, Production Partner
Sam Ditore, Executive Producer
Mophonics, Sound/Composition

Category: Still Photography - Black & White/Color/
Digitally Enhanced—Campaign
Award: Gold
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: Who Is My Neighbor
Credits: David Moring, Creative Principal
Ryan Beals, Creative Director/ Art
Kylie Romano Paz, Associate Creative Director/ Art
Andrew Larson, Associate Creative Director/ Copy
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Trey Hill, Director
Ditore Mayo Entertainment, Production Partner
Mophonics, Sound/Composition
Sam Ditore, Executive Producer

Category: Innovative Use of Technology - Creative Element(s) Single
Award: Gold
Entrant: TRG
Client: Ziggy Records
Title: Zaggy Stirdust
Credits: Andy Coulston, Creative Director
Dustin Ballard, Creative Director
Andy Coulston, Art Director
Dustin Ballard, Copywriter
Ther I Ruined It, Music & Sound
Sam Langford, Designer

Category: Sound Design—Single
Award: Gold
Entrant: Republic
Client: Anta
Title: Anta "Origins"
Credits: Greg Carlson, Sound Designer
Corey D. Seaton, ECD / Burrell
Pixeldust / Paintbox Labs, Design and

Animation
Phil Choe / Assembly, Colorist
Christine Wu / LA Strings, Composer

Category: Sound Design—Single
Award: Gold
Entrant: LERMA/ Advertising
Client: Salvation Army
Title: Noise
Credits: Amanda Jackson, Creative Director (Art)
Katie Bernet, Creative Director (Copy)
Kirstin Mullins, Associate Creative Director (Art)
Brooke Boulter, Copywriter
Jillian Morrison, Art Director
Cassidy Wren, Brand Leadership Principal
Molly Murer, Brand Manager
Meryn Kennedy, Brand Manager
Jillian Holiday, Brand Manager
Stacey Taylor, Brand Manager
Jefferson Ferguson, Brand Manager
Kelly Piland, Strategy Principal
Jennifer Marzett, Strategist
Bridget Fontenot, Producer
Camp Lucky, Post Production Company
Elizabeth Moore, Editor
Matt Cimino, Sound Design
Company Films, Production Partner
Chris Fowles, Director
Mophonics, Music

FILM, VIDEO, SOUND

Category: Internet - Single Spot – Any Length
Award: Silver
Entrant: TRG
Client: Crazy Water
Title: Good Night Ladies
Credits: Jim Baldwin, Creative Director
Jack Westerholt, Creative Director
Jim Baldwin, Art Director
Jack Westerholt, Copywriter
Paul Nelson - TRG Studios, Executive Producer
Lisa Wisenbaker - TRG Studios, Producer
TRG Studios, Production Company
Nick Patronella, Sound Engineer
Dustin Ballard, Music & Sound
Steven Rice, Animator
Gabrielle Steagall, Animator

Category: Internet - Single Spot – Any Length
Award: Silver
Entrant: TRG
Client: Crazy Water
Title: Band O' Crazies
Credits: Jim Baldwin, Creative Director
Jack Westerholt, Creative Director
Jim Baldwin, Art Director
Jack Westerholt, Copywriter
Paul Nelson - TRG Studios, Producer
Lisa Wisenbaker - TRG Studios, Producer
TRG Studios, Production Company

Nick Patronella, Sound Engineer
Dustin Ballard, Music & Sound
Steven Rice, Animator

Category: Internet - Single Spot – Any Length
Award: Silver
Entrant: TRG
Client: Rain-X
Title: Pianissimo
Credits: Chad Berry, Creative Director
Arthur Stewart, Creative Director
David Rucker - TRG Studios, Executive Producer
TRG Studios, Production Company
Darrin Ball, Producer
Chris Woods, Director
Peter Tater, Editor
Joey Waldrip, Online/Finish
Nick Pratonella, Sound Designer

Category: Television - Single Spot – Up to 2:00
Award: Silver
Entrant: Slingshot Advertising
Client: Omni Hotels & Resorts
Title: Those Middle Years
Credits: Bennett Holloway Smith, Group Creative Director
Steven DeWitt, Creative Director
Libby Schaller, Copywriter
Jessica Lyonford, Art Director
Stefany Strah, Executive Producer
Picture North, Production Company
Martin Rodahl, Director

Category: Television - Single Spot – Up to 2:00
Award: Silver
Entrant: Saatchi & Saatchi
Client: Toyota Motor North America
Title: Real Reward
Credits: Jason Schragger, Chief Creative Officer
Sandra Luciano, Group Creative Director
Leo Circo, Group Creative Director
Logan Sheets, ACD Art Director
Tess Maguire, ACD Copywriter
Doğan Dattilo, Head of Production
Pamela Parsons, Director of Content Production
Jennifer Vogtmann, Executive Content Producer
Erica Taylor, Content Producer
Bryant Causly, Senior Music Supervisor
Tanisha Edwards, Junior Music Supervisor
Paula Adams, Agency Communications Director
Al Reid, Managing Director
Erica Baker, Management Director
Lauren Messina, Client Operations Lead
Marc Villanueva, Senior Client Operations Manager
Blake Whitney, Senior Client Partner
Mark Turner, Chief Strategy Officer
Don Longfellow, Group Planning Director
Amanda Koch, Strategic Planning Senior Director

Category: Branded Content & Entertainment Campaign
Award: Silver
Entrant: The Marketing Arm - Dallas, TX
Client: Six Flags Entertainment
Title: Tick Tick Tick

Category: Television - Campaign
Award: Silver
Entrant: TRG
Client: America's Best
Title: America's Best Eye Doctors
Credits: David Eastman, Creative Director
Jeff Hopfer, Creative Director
Jeff Hopfer, Art Director
David Eastman, Copywriter
David Rucker - TRG Studios, Executive Producer
Cap Gun Collective, Production Company
Matt Abramson - Cap Gun Collective, Producer
Matt Miller, Director
Joe Meade, Director of Photography
James Rayburn - Charlie Uniform Tango, Editor
Russell Smith - Charlie Uniform Tango, Sound Engineer

Category: Internet - Single Spot – Any Length
Award: Silver
Entrant: Poke The Bear
Client: See's Candies
Title: See's Candies - TV Campaign
Credits: Bill Milkereit, Co-Founder, Copywriter
Todd Tucker, Co-Founder, Art Director
Hayley Tarazewich, Director, Client Services
Chelsea Sweat, Account Director
Kathleen Torres, Executive Producer

Category: Online - Branded Content Single entry – more than :60 seconds
Award: Silver
Entrant: The Marketing Arm - Dallas, TX
Client: Six Flags Entertainment
Title: Tick Tick Tick
Credits: Stella Smith, Six Flags Entertainment
Trina Roffino, The Marketing Arm
Harris Wilkinson, The Marketing Arm
Kevin Kleber, The Marketing Arm
Emma Quinn, The Marketing Arm
Melissa Matos, The Marketing Arm
Andrea Wood, The Marketing Arm
Ashley Dent, The Marketing Arm
Caroline Crews, The Marketing Arm
Cassandra Ortega, The Marketing Arm
John Suits, Natural Selection
Nicole Flores, Natural Selection
Bobby Stephenson, Natural Selection
Jeremiah Pitman, Natural Selection
Suzsano Valdez, Natural Selection
Hugo Villasenor, Natural Selection
Samantha Kuester, Natural Selection
Josh Lester, Natural Selection
Matt Osborne, Company 3 New York
Joe Barrucco, Timeline Audio

Category: Branded Content & Entertainment Campaign
Award: Silver
Entrant: The Marketing Arm - Dallas, TX
Client: Six Flags Entertainment
Title: Tick Tick Tick

Credits: Stella Smith, Six Flags Entertainment
Trina Roffino, The Marketing Arm
Harris Wilkinson, The Marketing Arm
Kevin Kleber, The Marketing Arm
Emma Quinn, The Marketing Arm
Melissa Matos, The Marketing Arm
Andrea Wood, The Marketing Arm
Ashley Dent, The Marketing Arm
Caroline Crews, The Marketing Arm
Cassandra Ortega, The Marketing Arm
John Suits, Natural Selection
Nicole Flores, Natural Selection
Bobby Stephenson, Natural Selection
Jeremiah Pitman, Natural Selection
Suzsano Valdez, Natural Selection
Hugo Villasenor, Natural Selection
Samantha Kuester, Natural Selection
Josh Lester, Natural Selection
Matt Osborne, Company 3 New York
Joe Barrucco, Timeline Audio

Category: Branded Content Online - Single entry :60 seconds or less
Award: Gold
Entrant: BeautifulBeast
Client: DFW International Airport
Title: Sticky Note
Credits: Flor Leibaschoff, Chief Creative Officer
Diego Duprat, Executive Creative Director
Carolina Arias, Copywriter
Eddy Márquez, Art Director
Salma Gottfried, Chief Brand Officer
Martin Rubinstein - DFW, AVP Marketing & Communications
Melisenda Barajas - DFW, Director of Marketing
Rachael Collins - DFW, Marketing & Brand Specialist
Kori Stolar - DFW, Communications & Marketing Manager
Renata Foncerrada, Account Executive
Adriana Ramírez, Account Supervisor

Category: Branded Content & Entertainment – Non-Broadcast
Award: Gold
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: How do you talk to your neighbors?
Credits: David Moring, Creative Principal
Ryan Beals, Creative Director/Art
Roscoe McGee, Animator
Trey Hill, Host/Director
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Ditore Mayo Entertainment, Production Partner

Category: Branded Content & Entertainment – Non-Broadcast
Award: Gold
Entrant: LERMA/ Advertising

Client: He Gets Us
Title: How do you talk to your neighbors?
Credits: David Moring, Creative Principal
Ryan Beals, Creative Director/Art
Roscoe McGee, Animator
Trey Hill, Host/Director
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Ditore Mayo Entertainment, Production Partner

Category: Internet Commercial - Campaign
Award: Gold
Entrant: The Marketing Arm - Dallas, TX
Client: Six Flags Entertainment
Title: Tick Tick Tick
Credits: Trina Roffino - The Marketing Arm
Harris Wilkinson - The Marketing Arm
Kevin Kleber - The Marketing Arm
Emma Quinn - The Marketing Arm
Melissa Matos - The Marketing Arm
Andrea Wood - The Marketing Arm
Ashley Dent - The Marketing Arm
Caroline Crews - The Marketing Arm
Cassandra Ortega - The Marketing Arm
John Suits - Natural Selection
Nicole Flores - Natural Selection
Bobby Stephenson - Natural Selection
Jeremiah Pitman - Natural Selection
Suzsano Valdez - Natural Selection
Hugo Villasenor - Natural Selection
Samantha Kuester - Natural Selection
Josh Lester - Natural Selection
Matt Osborne - Company 3 New York
Joe Barrucco - Timeline Audio

Category: Internet Commercial - Single Spot – Any Length
Award: Gold
Entrant: The Marketing Arm - Dallas, TX
Client: Six Flags Entertainment
Title: Tick Tick Tick
Credits: Trina Roffino - The Marketing Arm
Harris Wilkinson - The Marketing Arm
Kevin Kleber - The Marketing Arm
Emma Quinn - The Marketing Arm
Melissa Matos - The Marketing Arm
Andrea Wood - The Marketing Arm
Ashley Dent - The Marketing Arm
Caroline Crews - The Marketing Arm
Cassandra Ortega - The Marketing Arm
John Suits - Natural Selection
Nicole Flores - Natural Selection
Bobby Stephenson - Natural Selection
Jeremiah Pitman - Natural Selection
Suzsano Valdez - Natural Selection
Hugo Villasenor - Natural Selection
Samantha Kuester - Natural Selection
Josh Lester - Natural Selection
Matt Osborne - Company 3 New York
Joe Barrucco - Timeline Audio
Category: Single Webisode

Award: Gold
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: How do you talk to your neighbors?
Credits: David Moring, Creative Principal
Ryan Beals, Creative Director/ Art
Roscoe McGee, Animator
Trey Hill, Host
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Trey Hill, Director
Ditore Mayo Entertainment, Production Partner

Category: Television advertising - Local - Single Spot :30 or less
Award: Gold
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: Who Is My Neighbor
Credits: David Moring, Creative Principal
Ryan Beals, Creative Director/ Art
Kylie Romano Paz, Associate Creative Director/ Art
Andrew Larson, Associate Creative Director/ Copy
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Trey Hill, Director
Ditore Mayo Entertainment, Production Partner
Mophonics, Sound/Composition
Sam Ditore, Executive Producer

Category: Television advertising - Local - Single Spot :60 seconds or more
Award: Gold
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: Foot Washing
Credits: David Moring, Creative Principal
Ryan Beals, Creative Director/ Art
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Scott Mayo, Director
Ditore Mayo Entertainment, Production Partner
Sam Ditore, Executive Producer
Mophonics, Sound/Composition

Category: Television advertising - Local - Campaign
Award: Gold
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: Love Your Neighbor
Credits: David Moring, Creative Principal

Ryan Beals, Creative Director/ Art
Kylie Romano Paz, Associate Creative Director/ Art
Andrew Larson, Associate Creative Director/ Copy
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Scott Mayo, Director
Sam Ditore, Executive Producer
Mophonics, Sound/Composition
Ditore Mayo Entertainment, Production Partner

Category: Television advertising - Regional/National - Single Spot – Up to 2:00
Award: Gold
Entrant: Plot Twist Creativity
Client: Children's Health
Title: Anthem

Credits: Chris, Principal, Chief Creative Officer
Bo McCord, Creative Director/Art Director
Wendy Mayes, Creative Director/Writer
Kim Alexander, Director of Production
Dave Kroencke, Principal, Chief Operating Officer
Laurence Glasscock, Account Director
Sarah Sims, Account Supervisor
Kendyl Loper, Account Executive
Good One Inc., Production Company
Recess Editorial, Editorial House

Category: Television advertising - Regional/National - Single Spot – Up to 2:00
Award: Gold
Entrant: Plot Twist Creativity
Client: H-E-B
Title: Shopping For Love

Credits: Chris Smith, Chief Creative Officer
Bo McCord, Creative Director
Hanna Tinsio, Writer
Payton Lambert, Art Director
Kim Alexander, Director of Production
Matt Butcher, Principal of Strategy
Michael Nortman, Principal
Jerry Valencia, Account Supervisor
Supply & Demand, Production
Recess Editorial, Editorial

Category: Television advertising - Regional/National - Campaign
Award: Gold
Entrant: Saatchi & Saatchi
Client: Toyota Motor North America
Title: Adventure Seekers
Credits: Jason Schragger, Executive Creative Director
Elaine Cox, Executive Creative Director
Matt Davis, Creative Director
Chip McDonald, Creative Director
Matt Kern, ACD Art Director
Nicholas Vukasovich, Senior Copywriter
Doğan Dattilo, Head of Production,

Management Director
Pamela Parsons, Director of Content Production
Richard Bendetti, Executive Content Producer
Milan Del Nero, Senior Post Producer
Jarred Causly, Senior Music Supervisor
Tanisha Edwards, Junior Music Supervisor
Al Reid, Managing Director
Erica Baker, Management Director
Steven Sluk, Senior Client Partner
Claire Anderson, Client Partner
Mark Turner, Chief Strategy Officer
Evan Ferrari, Group Planning Director
Tom Scott, Executive Communications Director
Breanne Carpenter, Group Media Director

Category: Television advertising - Local - Single Spot :60 seconds or more

Award: Best of Show
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: Foot Washing
Credits: David Moring, Creative Principal

Ryan Beals, Creative Director/ Art
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller ,Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Scott Mayo, Director
Ditore Mayo Entertainment, Production Partner
Sam Ditore, Executive Producer
Mophonics, Sound/Composition

CROSS-PLATFORM

Category: Online/Interactive Campaign
Award: Silver
Entrant: PMG
Client: Green Mountain Energy
Title: Green Mountain Energy: Lucy's World
Credits: Jon Dupuis, President and Executive Creative Sponsor
Andrew Harper, Executive Creative Director
Lori Wittig, Creative Director
Justin Prichard, Creative Director
Cynthia De La Torre, Associate Creative Director
Catherine Babin, Associate Creative Director
Gary Offutt, Copywriter
Hannah Huszar, Designer
Macarena Astorga, Designer
Luis Cuenca, Motion Designer
Emily Galloway, Project Manager
Megan Orbach, Creative Account Director
Ashly Davies, Creative Account Director
Nicolette Denne, Creative Account Director
Chris Myers, Strategy Director

Yash Shah, Strategy Manager
Emily Schneider, Strategy Senior Lead
Amanda Huelse, Executive Producer
Rachel Jadis, Senior Media Manager
Ben Evangelista, Producer

Category: Integrated Brand Identity Campaign
Award: Silver
Entrant: The Matchbox Studio
Client: Jesse Chacon Photography
Title: Jesse Chacon Brand Identity
Credits: Zach Hale, Creative Director
Greg Reese, Copywriter
Tayler Culligan, Designer
Lindsee Dial, Account Manager

Category: Integrated Brand Identity Campaign
Award: Silver
Entrant: The Infinite Agency
Client: Louisville Orchestra
Title: Louisville Orchestra
Credits: Jonathan Ogle, Principal and Founder
Tim McCarthy, Executive Creative Director
Alan McCoy, Associate Creative Director
Hannah Godfrey, Associate Creative Director
Abby Newland, Designer
Lauren Malouf, Director of Project Management
Lauren Garland, Project Manager
Lindsey Moore, Senior Brand Director
Gabrielle Burman, Brand Manager
Weekend Video, Production Company
Bradley Thurman, Senior Video Editor

Category: Integrated Brand Identity Campaign
Award: Silver
Entrant: TRG
Client: Oak Cliff Film Festival
Title: Movies Are All Around Us
Credits: Nick Denaman, Creative Director, Art Director, Producer, Director
Benjy Joung, Creative Director, Copywriter, Producer, Director
Tess Pham, Art Director, Designer, Typographer
Alyssa Udovisch, Cinematographer, Editor
Kevin Yurasovich, Cinematographer
Shaddai Berron, Editor
Matt McClain, Editor
Teddy Waggy, Audio Engineer
Donovan Hinda, Audio Engineer
JD Murphy, Audio Engineer
Ashton Campbell, Producer

Category: Consumer Campaign
Award: Silver
Entrant: Greenhaus
Client: Visit Dallas
Title: We Do Can Do Local Campaign
Credits: Autumn Line, Motion Graphics Animator
Hatziel Flores, Illustrator
Armando Sebastain, Illustrator
Haylee Ryan, Illustrator
Blake Wright, Illustrator

Jeremy Biggers, Illustrator
Michelle Dekkers, Illustrator
TEX, Muralist
Rob Petrie, CCO/Art Director
Chris Brown, ECD/Copy Writer
Delaney Clark, Copy Writer
Dave Roberts, ACD/Art Director
Jay Evans, Brand Director
Paul Whitbeck, CEO/Managing Partner
Amy Russel, Senior Brand Executive
Kachet Jackson Bell, Brand Executive
Gary Mah, Studio Manager
Jason Nunez, Studio Producer
Matt Morey, Digital Content Producer and Editor

Category: Consumer Campaign
Award: Silver
Entrant: Illuminere
Client: Illuminere
Title: Let's Talk Tachus
Credits: Daxin Hardage, Partner in Strategy
Emily Granzin, Director of Digital
Shelby Miller, Senior Copywriter
Veronica Burkhart, Senior Art Director
Malory Larson, Senior Art Director
Courtney Montpas, Account Manager
Tayler McCarthy, Creative Director
Shawna Dyer, Senior Copywriter
Issac Murray, Director
Josh Whitaker, Partner

Category: Consumer Campaign
Award: Silver
Entrant: Poke The Bear
Client: See's Candies
Title: Break Out The Good Stuff
Credits: Bill Milkereit, Co-Founder, Copywriter
Todd Tucker, Co-Founder, Art Director
Hayley Tarazewich, Director, Client Services
Chelsea Sweat, Account Director
Kathleen Torres, Executive Producer

Category: Consumer Campaign
Award: Silver
Entrant: PMG
Client: JSX
Title: JSX - This is How I Fly
Credits: Jon Dupuis, President and Executive Creative Sponsor
Andrew Harper, Executive Creative Director
Kyle Kelley, Executive Creative Director
Benjy Joung, Copywriter
Celia Hardick, Copywriter
Kevin Yurasovich, Art Director
Hannah Huszar, Designer
Monica Abbracciamento, Creative Account Director
Megan Orbach, Creative Account Supervisor
Amanda Huelse, Agency Executive Producer
Bridget Fontenot, Agency Producer
Stephanie Dworak, Client Strategy Director
Shelina Taki, Strategy Director

Yash Shah, Strategy Manager
Alex Wilcox, CEO, JSX
Ben Kaufman, Director, Marketing & Communications, JSX
Ariana Diaz, Senior Brand Manager, JSX

Category: Online/Interactive Campaign
Award: Gold
Entrant: PMG
Client: Best Western Hotels & Resorts
Title: Best Western Hotels & Resorts
Credits: Jon Dupuis, President and Executive Creative Sponsor
Kyle Kelley, Executive Creative Director
Lori Wittig, Creative Director
Justin Prichard, Creative Director
Jenna Dukes, Art Director
Kevin Yurasovich, Art Director
Celia Hardick, Copywriter
Macarena Astorga, Designer
Shelina Taki, Head of Creative Strategy
Emma Mikulecky, Strategy & Insights Lead
Megan Orbach, Creative Account Director
Nicolette Denne, Creative Account Director
Shelly Laroche, Creative Account Director
Stephanie Dworak, Client Strategy Managing Director
Katherine Egan, Client Strategy Director
Marybeth Pierre, Client Strategy Director
Emily Cauthorn, Client Strategy Associate
Amanda Huelse, Executive Producer
Joelle Park - Best Western, VP Chief Marketing Officer
Patrick Campbell - Best Western, Advertising Senior Director

Category: Integrated Brand Identity Campaign - Local or Regional/National
Award: Gold
Entrant: *TraceElement
Client: Fortunate Son Beer Garden & Pizza House
Title: Fortunate Son Pizza House Identity
Credits: Jeff Barfoot, Chief Creative Officer
Jenna Snyder, Account Director
Cristina Moore, Designer & Illustrator

Category: Consumer Campaign-Regional/National
Award: Gold
Entrant: TRG
Client: Crazy Water
Title: Crazy Brand Campaign
Credits: Jim Baldwin, Creative Director
Jack Westerholt, Creative Director
Jim Baldwin, Art Director
Jack Westerholt, Copywriter
Paul Nelson - TRG Studios, Executive Producer
Lisa Wisenbaker - TRG Studios, Producer
TRG Studios, Production Company
Nick Patronella, Sound Engineer
Dustin Ballard, Music & Sound Producer
Kathleen Pendergast - TRG Studios, Print Producer
Stephan Rice, Animator
Gabrielle Steagal, Animator

Kelly Westerholt - TRG Studios, Studio Artist
Ty McDonald - TRG Studios, Proofer

Category: Consumer Campaign-Regional/National
Award: Gold
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: Love Your Neighbor
Credits: David Moring, Creative Principal
Ryan Beals, Creative Director/ Art
Kylie Romano Paz, Associate Creative Director/ Art
Andrew Larson, Associate Creative Director/ Copy
Jon Lee, Brand Management Principal
Nicole Cavin, Brand Manager
Katie Miller, Brand Manager
Kelly Piland, Strategy Principal
Feleceia Benton, Strategist
Scott Mayo, Director
Sam Ditore, Executive Producer
Mophonics, Sound/Composition
Ditore Mayo Entertainment, Production Partner

SUITS

Category: Young Professional of the Year
Winner: Hanna Tinsio, Writer & Payton Lambert, Art Director
Plot Twist Creativity

Category: Agency Account Executive of the Year
Winner: Laurence Glasscock, Account Director
Plot Twist Creativity

Category: Agency Media Strategist/Planner/Buyer of the Year
Winner: Alysia Ehle
Arm Candy

Category: Production Partner of the Year
Winner: Kim Alexander, Director of Production
Plot Twist Creativity

Category: Educator of the Year
Winner: Christopher Owens
TRG

Category: Agency Leader of the Year
Winner: Kalie Whitsett
The Augustine Agency

Category: Client of the Year
Winner: Howard Terry
Golden Chick

LOCAL

Category: The Dallas Holly
Award: Gold
Entrant: Poke The Bear
Client: See's Candies

STUDENT

Category: S21 - Consumer Campaign
Award: Silver
Entrant: Lucy Kieffer
Client: Southern Methodist University
Title: Appliance Repair Shouldn't Be Scary

Category: S09A - Single
Award: Silver
Entrant: Ethan Jones
Client: Southern Methodist University
Title: School of Visual Arts Poster

Category: S21 - Consumer Campaign
Award: Silver
Entrant: Spencer Hogan & Ross Yenerich
Client: Southern Methodist University
Title: Birkenstock / Where to Next?

Category: S27B - Campaign
Award: Silver
Entrant: Lucy Kieffer
Client: Southern Methodist University
Title: Appliance Repair Shouldn't Be Scary

Category: S19B - Campaign
Award: Silver
Entrant: Kailyn Sawhny
Client: Southern Methodist University
Title: Etsy / Make it Personal

Category: S21 - Consumer Campaign
Award: Silver
Entrant: Bella Mac & Tyler Chapman
Client: Southern Methodist University
Title: Perfumania / Discount Fragrances

Category: S24B - Typeface Design
Award: Silver
Entrant: Nikki Caballero
Client: Texas A&M University - Commerce
Title: The Violin Society of America

Category: S19B - Campaign
Award: Silver
Entrant: Emma Georghakis
Client: Southern Methodist University
Title: Check Your Smoke Detector Batteries

Category: S22B - Campaign
Award: Silver
Entrant: Kiara Gomez

Client: East Texas A&M University
Title: Ellis Canvas Tents Branding

Category: S10D - Campaign
Award: Silver
Entrant: Tyler Chapman & Ross Yenerich
Client: Southern Methodist University
Title: Is NARCAN Worth It?

Category: S10D - Campaign
Award: Silver
Entrant: Gustavo Lucrecio
Client: Southern Methodist University
Title: Amazon Prime / Essentials, Same Day

Category: S19B - Campaign
Award: Gold
Entrant: Ross Yenerich
Client: Southern Methodist University
Title: Special Olympics

Category: S10C - Site
Award: Gold
Entrant: Marilyn Garcia
Client: University of North Texas
Title: DeWalt High-Performance Trade Tools

Category: S19A - Single
Award: Gold
Entrant: Emma Clarke & Linh Vu
Client: Southern Methodist University
Title: NatGeo Expeditions

Category: S09B - Campaign
Award: Gold
Entrant: Spencer Hogan & Emma Clarke
Client: Southern Methodist University
Title: Screamfest Horror Film Festival

Category: S19A - Single
Award: Gold
Entrant: Linh Vu & Allie Weinstein
Client: Southern Methodist University
Title: Pinterest

Category: S19A - Single
Award: Gold
Entrant: Linh Vu & Allie Weinstein
Client: Southern Methodist University
Title: Pinterest

Category: S21 - Consumer Campaign
Award: Gold
Entrant: Bernadette Cruz
Client: Southern Methodist University
Title: Please Play with the Exhibits.

Category: S09B - Campaign
Award: Gold
Entrant: Ylliana Larsen
Client: University of North Texas
Title: Ten: One Cheese Shop

Category: S22B - Campaign
Award: Gold

Entrant: Twilight Coffee
Client: Texas A&M University - Commerce
Title: Twilight Coffee Branding

Category: S10D - Campaign
Award: Gold
Entrant: Knox Miller
Client: Southern Methodist University
Title: Raid Wasp & Hornet Killer

Category: S21 - Consumer Campaign
Award: Gold
Entrant: Jordan Naivar
Client: Southern Methodist University
Title: Social Media, Made to be Addictive

Category: S27B - Campaign
Award: Gold
Entrant: Jordan Naivar
Client: Southern Methodist University
Title: Social Media, Made to be Addictive

Category: S19B - Campaign
Award: Gold
Entrant: Kailyn Sawhny & Ross Yenerich
Client: Southern Methodist University
Title: Polaroid / More than a Moment

Category: S07B - Campaign
Award: Gold
Entrant: Caleb Ramos
Client: University of North Texas
Title: Singer - Sewing for Peace Program

Category: S09B - Campaign
Award: Gold
Entrant: Kaya Lee
Client: Southern Methodist University
Title: Grin Tongue Scrapers

Category: S23 - Copywriting
Award: Gold
Entrant: Lilly James
Client: Southern Methodist University
Title: Miracle-Gro Christmas: Keep it Real

Category: S23 - Copywriting
Award: Gold
Entrant: Kailyn Sawhny & Ross Yenerich
Client: Southern Methodist University
Title: Polaroid / More than a Moment

Category: S24A - Logo Design
Award: Gold
Entrant: Emma Georghakis
Client: Southern Methodist University
Title: Hanky Panky Logo

Category: S22B - Campaign
Award: Gold
Entrant: Brennah Wagner
Client: University of North Texas
Title: Waterloo Guitars

Category: S21 - Consumer Campaign

Award: Gold
Entrant: Caroline Corcoran
Client: Southern Methodist University
Title: Calphalon Nonstick Cookware

Category: S18B - Campaign
Award: Gold
Entrant: Bella Mac & Tyler Chapman
Client: Southern Methodist University
Title: Perfumania / Discount Fragrances

Category: S10C - Site
Award: Best of Show
Entrant: Marilyn Garcia
Client: University of North Texas
Title: DeWalt High-Performance Trade Tools

MOSAIC

Award: Mosaic Award
Entrant: Ross Yenerich
Title: Special Olympics

JUDGES' CHOICE

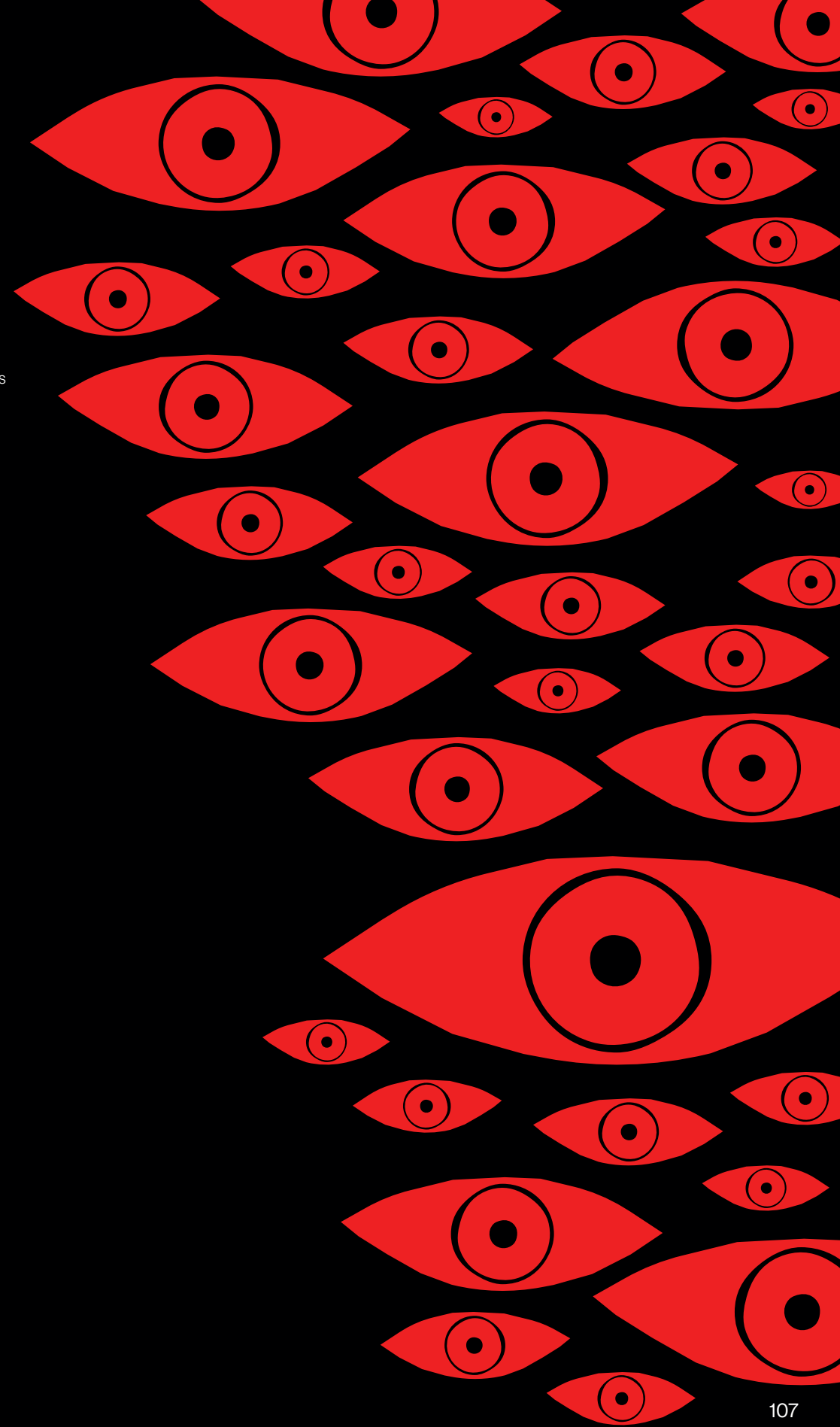
Award: Judges' Choice
Entrant: LERMA/ Advertising
Client: He Gets Us
Title: How do you talk to your neighbors?

Award: Judges' Choice
Entrant: Caleb Ramos
Title: Singer - Sewing for Peace Program

Award: Judges' Choice
Entrant: TRG
Client: Nature's Own
Title: #1 Pencils

Award: Judges' Choice
Entrant: Launch Agency
Client: Baylor Scott & White Health
Title: See the Unseen

Award: Judges' Choice
Entrant: TRG
Client: Ziggy Records
Title: Zaggy Stirdust



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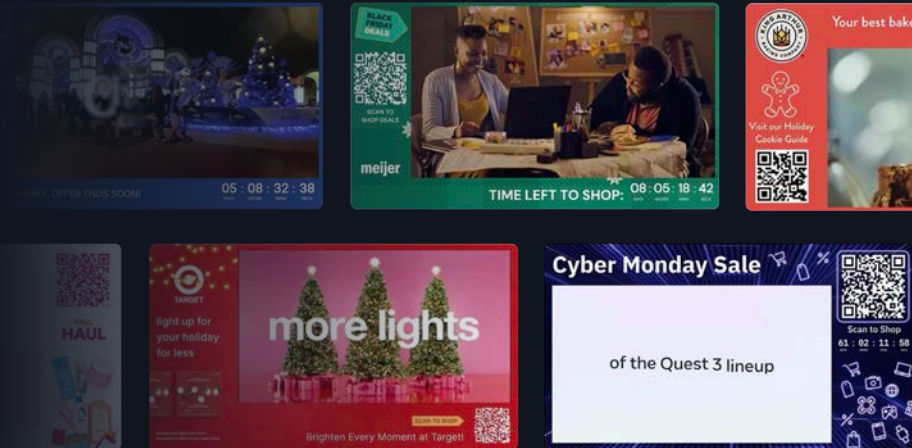




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